



30% Referral Fee Discount

New to Amazon.sa sellers can receive a 30% Referral Fee Discount!

Discount and Eligibility

- New to Amazon.sa sellers can receive a 30% discount on Referral Fees on eligible products listed within 20 days of seller account launch on Amazon.sa (applicable to maximum SAR 150,000 gross merchandise sales (GMS)) ("**Discount Rates**").
- The Discount Rates are only available to domestic new to Amazon.sa sellers who open a new account on Amazon.sa during the Offer Period.
- Eligible products and their applicable Discount Rates will be communicated via email.

Offer Period: July 1, 2026, to December 31, 2026

Discount Rate terms

1. Only sellers that launch their account on Amazon.sa before the end of the Offer Period will be eligible for the Discount Rates.
2. The Discount Rates activate within 20 business days after successful listing of the first eligible products (Launch).
3. The Discount Rates will be available to the seller for a total of 60 days from the date of first activation of the Discount Rate for the seller.
4. The Discount Rates will only apply to a maximum of SAR 150,000 GMS and only within the 60-day Discount Rate period. Once the maximum limit is reached or the Discount Rate period expires (or these terms and conditions otherwise terminate or to the extent modified), standard commission rates from the Amazon Selling Fee Schedule apply automatically.
5. Only domestic sellers that are located and fulfil orders from within Saudi Arabia are eligible for the Discount Rates.
6. Sellers who are on the "New Seller incentive – Brand Owner's bonus" are not entitled for this Discount Rates.
7. Eligible sellers will price products and fees competitively on the Amazon.sa store. You at all times maintain discretion over your pricing decisions and are free to determine the prices that you set.
8. Amazon reserves the right at any time to modify or cancel the Offer by giving notice of such modification or cancellation. Seller shall receive the Discount (if any) accrued from the date of enrolment to the effective date of modification or cancellation (calculated on the basis of the terms and conditions in force immediately prior to such date).

Category	Referral Fee	Referral Fee Minimum	New referral fee	Referral Fee Minimum
Apparel	15%	SAR 1.0	10.5%	N/A
Automotive	12%	SAR 1.0	8%	N/A
Baby	8% for products with a total sales price of 50 SAR or less, and 15% for products with a total sales price greater than 50 SAR	SAR 1.0	5.6% for products with a total sales price of 50 SAR or less, and 10.5% for products with a total sales price greater than 50 SAR	N/A

Beauty	8.5% for products with a total sales price of SAR 50 or less, and 11% for products with a total sales price greater than SAR 50	SAR 1.0	6% for products with a total sales price of SAR 50 or less, and 7.7% for products with a total sales price greater than SAR 50	N/A
Books	15%	SAR 1.0	10.5%	N/A
Camera	8%	SAR 1.0	5.6%	N/A
Consumer Electronics	5.5%	SAR 1.0	3.9%	N/A
Electronics Accessories	15% for the portion of the total sales price up to SAR 250, and 8% for any portion of the total sales price greater than SAR 250	SAR 1.0	10.5% for the portion of the total sales price up to SAR 250, and 5.6% for any portion of the total sales price greater than SAR 250	N/A
Furniture	15% for the portion of the total sales price up to SAR 750, and 10% for any portion of the total sales price greater than SAR 750	SAR 1.0	10.5% for the portion of the total sales price up to SAR 750, and 7% for any portion of the total sales price greater than SAR 750	N/A
Gift Cards	10%	SAR 1.0	7.0%	N/A
Grocery	3% for items with a sales price up to SAR 25, 9% for items with a sales price higher than SAR 25	-	2.1% for items with a sales price up to SAR 25, 6.3% for items with a sales price higher than SAR 25	N/A
Headphones & Portable audio	10%	SAR 1.0	7.0%	N/A
Health & Personal Care	8.5% for products with a total sales price of SAR 50 or less, and 11% for products with a total sales price greater than SAR 50	SAR 1.0	6% for products with a total sales price of SAR 50 or less, and 7.7% for products with a total sales price greater than SAR 50	N/A
Home	14%	SAR 1.0	9.8%	N/A
Home Entertainment	6.5%	SAR 1.0	4.6%	N/A
Jewelry	16% for the portion of the total sales price up to SAR 1000, and 5% for any portion of the total sales price greater than SAR 1000	SAR 1.0	11.2% for the portion of the total sales price up to SAR 1000, and 3.5% for any portion of the total sales price greater than SAR 1000	N/A
Kitchen	14%	SAR 1.0	9.8%	N/A
Luggage	15%	SAR 1.0	10.5%	N/A
Major appliances	6%	SAR 1.0	4.2%	N/A

Mobiles & Tablets	5.5%	SAR 1.0	3.9%	N/A
Music	15%	SAR 1.0	10.5%	N/A
Music instruments	15%	SAR 1.0	10.5%	N/A
Office products	15%	SAR 1.0	10.5%	N/A
Outdoor	14%	SAR 1.0	9.8%	N/A
Personal Computers	6%	SAR 1.0	4.2%	N/A
Perfumes	15%	SAR 1.0	10.5%	N/A
Personal Care Appliances	8% for products with a total sales price of SAR 50 or less, and 13% for products with a total sales price greater than SAR 50	SAR 1.0	5.6% for products with a total sales price of SAR 50 or less, and 9.1% for products with a total sales price greater than SAR 50	N/A
Pet Products	15%	SAR 1.0	10.5%	N/A
Shoes	15%	SAR 1.0	10.5%	N/A
Small Appliances	12%	SAR 1.0	8.4%	N/A
Software	10%	SAR 1.0	7.0%	N/A
Sports	13%	SAR 1.0	9.1%	N/A
Stamps collectibles	10%	SAR 1.0	7.0%	N/A
Tools & Home Improvement	14%	SAR 1.0	9.8%	N/A
Toys	14%	SAR 1.0	9.8%	N/A
Video & DVD	13%	SAR 1.0	9.1%	N/A
Video Game Consoles	6%	SAR 1.0	4.2%	N/A
Video Games	14%	SAR 1.0	9.8%	N/A
Watches	15% for the portion of the total sales price up to SAR 5000, and 5% for any portion of the total sales price greater than SAR 5000	SAR 1.0	10.5% for the portion of the total sales price up to SAR 5000, and 3.5% for any portion of the total sales price greater than SAR 5000	N/A
Wireless	15% for the portion of the total sales price up to SAR 250, and 8% for any portion of the total sales price greater than SAR 250	SAR 1.0	10.5% for the portion of the total sales price up to SAR 250, and 5.6% for any portion of the total sales price greater than SAR 250	N/A
All Other Categories	10%	SAR 1.0	7.0%	N/A

For standard referral fees, please visit [Selling on Amazon fee schedule page](#).