

2026 SERVICE PROVIDER NETWORK INCENTIVE PROGRAMME

Exclusive Offers for Amazon South Africa Sellers

Programme Period: January – December 2026

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NEED HELP?

For questions about these incentives or the Service Provider Network programme, please visit <https://sellercentral.amazon.co.za/welcome/spn>.

Document Version: February 2026

WELCOME & PROGRAMME OVERVIEW

We're excited to present exclusive incentives from our trusted Service Provider Network partners, designed to support both South African sellers expanding globally and international sellers entering the South African marketplace.

Programme Period: January 1, 2026 – December 31, 2026

Featured Providers:

- TCV Africa (6 exclusive packages)
 - Zuwa Zenith Agency (15 incentive bundles)
 - Startitup Global (21 discounted services)
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HOW TO USE THIS GUIDE

This guide contains detailed information about incentive offers from three Service Provider Network partners. Each provider offers different services at discounted rates for eligible sellers.

To find the right incentive for you:

1. **Review the provider sections** to understand what services each offers
2. **Check eligibility requirements** for each incentive (pre-launch, new, established, ZA going global, or international entering ZA)
3. **Note the redemption code** for the incentive you want to claim
4. **Contact the provider** through the Service Provider Network platform using the redemption instructions below

IMPORTANT DISCLAIMER

Please be aware that Amazon is providing these listings solely as an informational resource. If you choose to retain a service provider, you will be contracting directly with that provider, which will be providing services to you at your direction. Amazon does not endorse any service provider or its services. Any prices shown above in a converted currency are presented for your reference only, and the service providers may charge you in a different currency or amount, plus any applicable taxes.

HOW TO REDEEM INCENTIVES

Step 1: Visit the [Service Provider Network platform](#)

Step 2: Search for the provider offering the incentive you want to claim

Step 3: Click "Contact Provider" and log a request

Step 4: In your message, include:

- The **service name** you're interested in
- The **incentive name** and **redemption code** (e.g., "TCV2026-01")
- Brief information about your business and needs

Step 5: The provider will contact you directly to discuss the offer and begin onboarding

Important Reminders:

Availability: All incentive offers are subject to provider availability and are allocated on a first-come, first-served basis. We recommend contacting providers as soon as possible to secure your spot.

Redemption Limits:

- **TCV Africa:** Most offers are limited to one redemption per seller, with some exceptions allowing multiple redemptions
- **Zuwa Zenith Agency:** Each bundle has limited total capacity to ensure quality service delivery
- **Startitup Global:** All services are available to all seller types (pre-launch, new, established, ZA sellers going global, and international sellers entering ZA) with no minimum sales requirements

Contact Providers Early: Reach out through the Service Provider Network platform to claim your incentive before capacity is reached.

TCV AFRICA INCENTIVES (Available until October 31, 2026)

Website: www.tcv africa .agency

Services: Account Management, Advertising Optimisation, Cataloguing

Languages: English, Afrikaans

Operating Regions: South Africa, North America, Europe, Asia

Redemption Code	Incentive	Category	Pricing & Savings	Eligibility	What You Get
TCV2026-01	New Seller Starter Package	Account Management	R3,500/month (Save 50%) <i>Regular: R7,000/month</i>	Pre-launch ✓ New ✓ Established X ZA Going Global ✓ International Entering ZA X	- 3 product listings (Plus) included free (normally R6,000) - 50% off first 3 months Account & PPC management - Listing images consultation included free (normally R1,500) - Brand Registry setup assistance - Min 3-month contract - Max 5 SKUs
TCV2026-02	Global Expansion Package	Account Management	Setup: R5,000 (Save 50%) Monthly: R4,500 (Save 36%) <i>Regular: R10,000 setup, R7,000/month</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA X	- 50% off setup fees - First 3 months Account & PPC management at R4,500/month - International logistics consultation included at no cost - Min 3-month contract - Max 10 SKUs
TCV2026-03	International Seller Welcome	Account Management	Setup: R6,000 (Save 40%) Monthly: R5,000 (Save 29%) <i>Regular: R10,000 setup, R7,000/month</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global X International Entering ZA ✓	- 40% off setup - Free compliance consultation (normally R3,500) - First 3 months Account & PPC management at R5,000/month - Min 3-month contract - Max 10 SKUs
TCV2026-04	Full Brand Management Launch Deal	Account Management	R10,000/month for first 2 months (Save 50%) <i>Regular: R20,000/month</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: Pending or Registered Trademark	- First 2 months at 50% off - Unlimited SKUs - Full account & PPC management - Min 3-month contract
TCV2026-05	Brand Premium Package	Cataloguing	R6,000 (Save 40%) <i>Regular: R10,000</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: Pending or Registered Trademark	- Amazon Brand Store (5 pages, no image creation) - A+ Content for 3 products included free (normally R10,000) - Basic A+ Content (5 modules per product) - 14-day turnaround - 50% off A+ Content for any additional products - Brand Registry setup assistance - Images excluded (seller provides images; TCV provides guidance)

TCV2026-06	5-Pack Product Listing Booster	Cataloguing	R6,000 (Save 40%) <i>Regular: R10,000</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓	- 5 fully optimised product listings (Title, Bullets, Description, Backend Search Terms) - Keyword research included - Image direction & guide for all 5 listings included free (normally R2,500)
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ZUWA ZENITH AGENCY INCENTIVES (Available until December 1, 2026)

Website: <http://zuwazenith.com>

Services: Account Management, Advertising Optimisation, Cataloguing, Compliance, FBA Preparation, Training

Languages: English

Operating Regions: South Africa, North America, Asia

Current Clients: 14 active clients (78% ZA sellers, 12% international sellers)

Redemption Code	Incentive Name	Category	Pricing & Savings	Eligibility	What You Get
ZZA2026-01	Amazon ZA Kickstart Bundle	Cataloguing	R6,000 (Save 20%) <i>Regular: R7,500</i>	Pre-launch ✓ New ✓ Established ✗ ZA Going Global ✗ International Entering ZA ✓	- Product upload support for up to 20 simple SKUs - Optimised titles, descriptions, and key attributes - Full compliance readiness check (barcodes, listing eligibility, category-specific documentation) - 20-minute fulfilment overview (Easy Ship, FBA, Self Ship) - 7 days of light post-launch support
ZZA2026-02	Brand Registry Fast-Track Bundle	IP Accelerator	R5,000 (Save 23%) <i>Regular: R6,500</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✗ International Entering ZA ✓ Requires: Valid trademark or eligibility	- Trademark and eligibility pre-check - Step-by-step Brand Registry application guidance - Post-approval verification on two selected listings - Category-specific compliance/documentation check - 7 days of Brand Registry Q&A support
ZZA2026-03	Sponsored Ads Kick-off Bundle	Advertising Optimisation	R5,000 (Save 17%) <i>Regular: R6,000</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: 2-5 SKUs active or ready	- Structured ads setup for 2-5 selected SKUs - Curated keyword set (15-20 relevant search terms) - Initial negative keyword list (up to 5) - 7 days of light monitoring - One 15-minute optimisation call
ZZA2026-04	Sponsored Ads Audit Bundle	Advertising Optimisation	R5,250 (Save 25%) <i>Regular: R7,000</i>	Pre-launch ✗ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: Up to 3 campaigns active 7+ days	- Review of 1-3 existing Sponsored Ads campaigns - Structured audit covering keyword relevance, wasted spend, bidding opportunities - Brief report with recommended improvements - One 15-minute feedback call
ZZA2026-05	International Seller ZA Entry Localisation Bundle	Cataloguing	R10,000 (Save 20%)	Pre-launch ✗ New ✓ Established ✓	- Localise 5-10 existing Amazon listings for ZA marketplace

			<i>Regular: R12,500</i>	ZA Going Global ✗ International Entering ZA ✓ Requires: 5-10 existing listings from another marketplace	- Refine titles, attributes, keywords, category placement - Create and upload new listings to Amazon ZA catalogue - Basic South African compliance readiness check - Light pricing suitability guidance
ZZA2026-06	Compliance Readiness Starter Pack	Compliance	R3,650 (Save 19%) <i>Regular: R4,500</i>	Pre-launch ✓ New ✓ Established ✗ ZA Going Global ✗ International Entering ZA ✓ Requires: Products for Amazon ZA listing	- Compliance audit for up to 10 SKUs - Verify documentation for Amazon ZA approval - GS1 barcode validity check - Packaging and labelling readiness review - Category-specific compliance requirements - Compliance Readiness Report
ZZA2026-07	Product Upload Training & Live Demonstration Bundle	Training	R3,150 (Save 30%) <i>Regular: R4,500</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: 1 simple SKU, 1 variation SKU (up to 3 variants)	- Live step-by-step demonstration using two real SKUs (one simple, one variation) - Training on web-form and spreadsheet (bulk upload) methods - Coverage of attributes, essential fields, compliance flags, error resolution - Recording of full session - Completed spreadsheet template - 5 working days of post-training Q&A support
ZZA2026-08	Fulfilment Options & Operational Workflow Training	Training	R4,750 (Save 17%) <i>Regular: R5,750</i>	Pre-launch ✓ New ✓ Established ✓ ZA Going Global ✗ International Entering ZA ✓ Requires: Active Amazon ZA seller account	- Operations-focused training on Amazon Easy Ship and FBA in South Africa - Step-by-step guidance through both fulfilment models - Live demonstration in Seller Central - Recording of session - 5 working days of post-training Q&A support
ZZA2026-09	Troubleshooting Masterclass: Fixing Catalogue Errors	Training	R3,250 (Save 19%) <i>Regular: R4,000</i>	Pre-launch ✗ New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: 1 SKU with catalogue error or suppression	- Problem-solving training session using seller's own listing - Live walkthrough on identifying and fixing catalogue errors - Resolve suppressed listings and attribute conflicts - Recording of session - 5 working days of post-training Q&A support

ZZA2026-10	Listing Health & Suppression Recovery Bundle	Cataloguing	R3,250 (Save 24%) <i>Regular: R4,250</i>	Pre-launch X New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: Up to 5 SKUs with suppression or visibility issues	- Review up to 5 SKUs that are suppressed or incomplete - Correct issues preventing active/discoverable status - Resolve attribute mismatches, complete missing fields - Align variation data, correct category placement - Submit updates for catalogue reinstatement
ZZA2026-11	New Seller Starter Operations Setup	Account Management	R3,000 (Save 25%) <i>Regular: R4,000</i>	Pre-launch ✓ New ✓ Established X ZA Going Global X International Entering ZA X Requires: Active Amazon ZA seller account	- Essential operational settings configuration in Seller Central - Fulfilment preferences setup (Easy Ship, FBA, Self-Ship) - Delivery lead times, return settings, notification preferences - Basic user permissions - Review of default shipment settings
ZZA2026-12	Variation Structuring Upload & Training Bundle	Training	R3,750 (Save 21%) <i>Regular: R4,750</i>	Pre-launch X New ✓ Established ✓ ZA Going Global ✓ International Entering ZA X Requires: 1 variation set (1 parent, up to 3 child SKUs)	- Build or repair one fully compliant parent-child variation (one parent with up to 3 child SKUs) - Live training session on building future variations independently - Live example in Seller Central - Recording of training - 5 working days of post-session Q&A support
ZZA2026-13	Account Health & Policy Protection Bundle	Compliance	R3,000 (Save 25%) <i>Regular: R4,000</i>	Pre-launch X New ✓ Established ✓ ZA Going Global ✓ International Entering ZA ✓ Requires: Access to Account Health dashboard	- Full review of Account Health dashboard - Policy compliance, product authenticity indicators, customer experience metrics - Identify potential risks and recurring patterns - Actionable checklist with preventative steps - 20-minute call to walk through findings
ZZA2026-14	International Catalogue & ASIN Mapping Bundle	Cataloguing	R5,750 (Save 18%) <i>Regular: R7,000</i>	Pre-launch X New X Established ✓ ZA Going Global X International Entering ZA ✓ Requires: 5-10 existing ASINs from international marketplace	- ASIN and catalogue mapping for 5-10 existing ASINs - Map to appropriate ZA product types and categories - Identify attribute gaps or ZA-specific mandatory fields - Flag ASINs requiring rebuild

					- ZA Catalogue & ASIN Mapping Sheet output
ZZA2026-15	ZA Competitor Benchmarking Bundle	Cataloguing	R6,000 (Save 20%) <i>Regular: R7,500</i>	Pre-launch X New X Established ✓ ZA Going Global X International Entering ZA ✓ Requires: Target product (ASIN or detail page link)	- Benchmark product against 3-5 local ZA competitors - Analyse pricing, content quality, imagery, ratings, reviews - Market positioning assessment - One-page competitive summary - Entry readiness and positioning recommendations



STARTITUP GLOBAL INCENTIVES (Available until December 1, 2026)

Website: <https://startitup.global/>

Services: Account Management, Advertising Optimisation, Cataloguing, Compliance, Imaging, Taxes

Languages: English

Operating Regions: South Africa, North America, Europe, Asia

Current Clients: 143 active clients (100% international sellers)

All Startitup Global incentives offer 20% savings and are available to pre-launch, new, and established sellers; both ZA sellers going global and international sellers entering ZA; no minimum sales requirements.

ACCOUNT MANAGEMENT SERVICES

Redemption Code	Service Name	Pricing & Savings	What You Get
STG2026-01	Complete Account Management for 1 ASIN/Marketplace - Monthly	R1,796/month (Save 20%) <i>Regular: R2,245/month</i>	- Product keyword research - Backend keywords - Listing creation & optimisation - 6 infographics - Storefront creation - Virtual bundle creation - Chat support - PPC management - Compliance - Inventory management - A to Z claim management - Monthly updates
STG2026-02	Complete Account Management for 5 ASIN/Marketplace - Monthly	R8,083/month (Save 20%) <i>Regular: R10,103/month</i>	All services from 1 ASIN package, scaled for 5 ASINs
STG2026-03	Complete Account Management for 25 ASIN/Marketplace - Monthly	R26,943/month (Save 20%) <i>Regular: R33,678/month</i>	All services from 1 ASIN package, scaled for 25 ASINs

ADVERTISING OPTIMIZATION SERVICES

Redemption Code	Service Name	Pricing & Savings	What You Get
STG2026-04	Complete Ad Management for 1 ASIN	R4,077/month (Save 20%) <i>Regular: R5,097/month</i>	- Competitor search term analysis - Hand-pick keyword harvesting - Multiple keyword campaigns - Product targeting ads - Sponsored Brands ads - Sponsored Display ads - Amazon DSP - Audit by listing expert - Data-driven performance actions - Bespoke bidding optimisation - PPC dayparting - Seasonal & event strategy

			- Weekly reports - Monthly consultation call
STG2026-05	Complete Ad Management for Multiples of 5 ASINs	R6,466/month (Save 20%) <i>Regular: R8,083/month</i>	- All services from 1 ASIN package, scaled for 5 ASINs - Bi-weekly consultation calls
STG2026-06	Complete Ad Management for Multiples of 25 ASINs	R21,554/month (Save 20%) <i>Regular: R26,943/month</i>	- All services from 1 ASIN package, scaled for 25 ASINs - Weekly consultation calls

CATALOGUING SERVICES

Redemption Code	Service Name	Pricing & Savings	What You Get
STG2026-07	Amazon Listing Creation & Optimisation (1 ASIN) with Keyword Research	R1,709 (Save 20%) <i>Regular: R2,136</i>	- 10 high-potential golden keywords - HTML listing titles (up to 200 characters) - 5 key product features - Up to 25 backend keywords - Top 5 competitor analysis - Professional Amazon SEO writing
STG2026-08	Amazon Listing Creation & Optimisation (1 ASIN) with Keyword Research & Infographics	R3,220 (Save 20%) <i>Regular: R4,025</i>	- All from STG2026-07 plus up to 7 high-quality images including infographics & lifestyle photos - Comprehensive review with recommendations
STG2026-09	Amazon Listing Creation & Optimisation (1 ASIN) with Keyword Research, Infographics, EBC & Amazon Upload	R4,317 (Save 20%) <i>Regular: R5,397</i>	- All from STG2026-08 plus 4 high-quality EBC (A+ Content) images - Amazon professional updating listings & EBC
STG2026-10	One-Page Landing Storefront	R3,220 (Save 20%) <i>Regular: R4,025</i>	- Custom banner - Mobile-optimised layout - Add-to-Cart buttons - SEO keyword integration - Bullet point enhancement - Brand story - Basic analytics - Lifestyle images - Logo integration - Picture resizing (up to 10 products)
STG2026-11	Multi-Section Storefront	R7,537 (Save 20%) <i>Regular: R9,422</i>	- 3 custom-designed sections/pages - Custom banner/animation - Mobile-optimised - Add-to-Cart buttons - SEO keywords - Bullet enhancement - Enhanced brand story - Advanced analytics - Lifestyle images - Customer testimonials - Portfolio showcase
STG2026-12	Full Website-Look Storefront	R10,775 (Save 20%) <i>Regular: R13,469</i>	- 6+ custom-designed sections/pages - All features from Multi-Section package - Enhanced A+ content with comparison charts

STG2026-13	1 EBC Image for 1 ASIN	R216 (Save 20%) <i>Regular: R270</i>	- EBC-ready with precise dimensions - Professional graphics - Infographic images - Hero images - Lifestyle composite images using licensed stock photos
STG2026-14	1 EBC Image for 1 ASIN with Colour Changes for up to 10 Variations	R540 (Save 20%) <i>Regular: R675</i>	All from STG2026-13, plus colour change options for up to 10 variations
STG2026-15	1 EBC Image for 1 ASIN with Colour Changes & Upload	R648 (Save 20%) <i>Regular: R810</i>	All from STG2026-14, plus Amazon upload, placement, and EBC optimisation

IMAGING SERVICES

Redemption Code	Service Name	Pricing & Savings	What You Get
STG2026-16	7 Optimised Amazon Listing Images Per ASIN	R1,511 (Save 20%) <i>Regular: R1,889</i>	- Enhanced hero images - Lifestyle/action images - Infographics - Comparison charts - Before/after images - Phone optimised - RGB colour mode - High quality unique design - Custom A+ content - Premium stock photos & font (1 main, 3 infographic, 2 lifestyle, 1 comparison or 1 listing variation)
STG2026-17	7 Optimised Amazon Listing Images & 4 EBC (A+ Content) Pictures Per ASIN	R3,238 (Save 20%) <i>Regular: R4,047</i>	All from STG2026-16, plus 4 professional EBC images
STG2026-18	7 Optimised Amazon Listing Images & EBC (A+ Content) Pictures, AI Video & Amazon Upload	R3,870 (Save 20%) <i>Regular: R4,834</i>	All from STG2026-17, plus 30-second AI video

COMPLIANCE SERVICES

Redemption Code	Service Name	Pricing & Savings	What You Get
STG2026-19	Trademark Application for One Class	R10,473 (Save 20%) <i>Regular: R13,091</i>	- Trademark search & clearance report - Filing the application for one trademark
STG2026-20	Company Formation in South Africa	R5,420 (Save 20%) <i>Regular: R6,775</i>	Complete company formation in South Africa

TAX SERVICES

Redemption Code	Service Name	Pricing & Savings	What You Get
STG2026-21	VAT Return Service (Monthly)	R5,420/month (Save 20%) <i>Regular: R6,775/month</i>	VAT returns for all kinds of Amazon businesses