

Save time and help grow your business with FBA

Enroll now



What is FBA?

- With Fulfillment by Amazon (FBA), you store your products in Amazon's fulfillment centers, and we pick, pack, ship, and provide customer service for these products.
- When you list your products with FBA, your products are eligible for Amazon Prime members to enjoy delivery options such as FREE One-Day Delivery on Domestic eligible items.

How can FBA help grow your business?



Reach
Amazon
Prime Members



Receive **Trusted FBA Customer Support** & Returns



Cost-effective:
Pay Only for Storage
Spaces & Order
Fulfillment



Scale Quickly
Without New
Investments in Capital
or Staffing



Increase Chances
to **Become a
Featured Offer***



****FREE Participation** in
Deals & Campaigns
(e.g. Prime Day, Black
Friday; Cyber Monday)



Higher Visibility:
FBA products received
>55% Glance View uplift
from FBA Clearance Event



Higher Sales
with Sponsored Ads
& Coupons

*Majority of Amazon sales are Featured Offers.

**Free participation in Amazon deals & campaigns until 31 December 2021.

What are the sellers saying?



With FBA, we have seen a significant 10x jump in return on sales and more than 6x increase in unique visitors.

It makes sense to be "Prime" eligible. You'll get more sales with feature deals, and Amazon takes care of the logistics so we have more time to focus on product development and marketing.

Jeremy, Global E-Commerce Manager, Pristine Aroma
April 2021, Home Fragrance



View a sample illustration of FBA costs & How to Get Started >>>

What are the FBA Fees?



Storage Fee

\$12.84

(per cubic metre per month w/GST.)

Pro-rated by item size and does not require lock-in period or minimum size.



Fulfillment Fee

\$2.73 – \$4.55

(per unit by product type, size & weight.)

Click [here](#) for more fulfillment fee details across product size tiers.

What is the FBA New Selection Program?

- Get **FREE storage** and **FREE removals** for **eligible new-to-FBA products** for a limited time only. [Terms and conditions apply](#).
- Amazon will determine whether you qualify for the fee waivers based on the eligibility criteria below:
 - Seller eligibility:** You must enroll in the program before an ASIN's first inventory-received at a fulfillment center for the ASIN to qualify for the program's benefits
 - Product eligibility:** ASINs must be received at a fulfillment center after August 31 2020, of standard-size or oversize, in new condition and not a media item. Parent ASINs that you created new to FBA (check if your product is new to FBA [here](#)).
- Upon enrollment, you can use these benefits for an unlimited number of new to FBA parent ASINs per year:



FREE monthly storage for the first eligible 30 units sent to fulfillment centers for 90 days after the first unit is received.

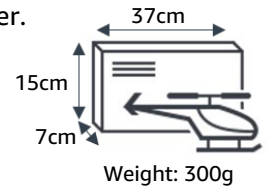


FREE removals for any of those first 30 units for 180 days after the first inventory-received date.

Example:

Seller John had previously engaged a popular fulfillment provider in Singapore which costs an [average monthly storage fee](#) of \$39/m³ and [average fulfillment fee](#) from \$3.94 per order.

- New to FBA**, John decided to **enroll into FBA New Selection Program** to sell toys
- He sent **30 units** to an Amazon fulfillment center for **1 ASIN**
- He **sold all 30 units in the second month** from inbound date at fulfillment center
- Each unit required a **standard-size parcel** for fulfillment



With External Provider:		
\$9.13	+	\$118.20 = \$127.33
Storage Fees		Fulfillment Fees
2 months x \$39/m ³ x 0.0039m ³ per ASIN x 30 units		\$3.94 x 30 orders
		Total

With FBA New Selection Program:		
\$9.13 \$0	+	\$87.60 = \$87.60
Storage Fees		Fulfillment Fees
(Waived)		\$2.92
2 months x \$12.84/m ³ x 0.0039m ³ x 30 units		x 30 units
		Total

Estimate your fees with FBA Revenue Calculator [here](#).

Get started with FBA New Selection Program:



1

[Register](#) as a Professional Seller before 31 Dec 2022 and enjoy fee waiver for professional selling account (U.P. S\$29.95).



2

Select 'Fulfillment by Amazon' when you list new products.

Enroll now

3

Click '[enroll now](#)' button above to join FBA New Selection Program.



4

Send eligible new-to-FBA products to fulfillment center and enjoy the FBA New Selection Program benefits!