

# Use an Amazon barcode to track inventory

Products that do not use a manufacturer barcode for tracking require an Amazon barcode. You can print Amazon barcodes from within your seller account and apply the barcodes yourself.

If you do not want to apply the barcodes yourself, you can sign up for the FBA Label Service and have Amazon apply the labels for you for a per-item fee. For more information, see [FBA Label Service](#).

For eligible products, you can use the manufacturer barcode to track your inventory. For more information, see [Use the manufacturer barcode to track inventory](#).

Any item that requires an Amazon barcode that arrives at a fulfilment centre without one will be subject to an unplanned prep service fee.

## Print Amazon barcodes

You can print Amazon barcodes for your products from the **Label Products** page when you create a shipment or at any time from the **Manage Inventory** page.

If you use a thermal printer, labels are printed immediately. For laser printers, a PDF is generated that you can use to print labels using standard label paper.

To print Amazon barcodes from the **Label Products** page:

1. Select the shipment that you want to work on from the **Shipping Queue** page.
2. In the **Items** column, verify the number of each product that you want to send.
3. At the bottom of the page, click **Print labels**. For thermal printers, the labels will print automatically. For laser printers, a PDF will be generated for use with label paper.

To print Amazon barcodes from the **Manage Inventory** page:

1. Select the products in the left column.
2. Select **Print Item Labels** from the **Action on Selected Item(s)** drop-down menu.

## Amazon barcode requirements

Amazon barcodes must remain scannable for a minimum of 24 months. Following the printer and label requirements will help ensure the longevity of your Amazon barcode.

When printing Amazon barcodes onto labels, make sure that the printed labels include:

- Sufficient white space around the Amazon barcode and related text: (6 mm on the sides and 3 mm on the top and bottom)
- ASIN or SKU
- Product name
- Item condition

## Label placement requirements

All barcodes (except serial number barcodes that uniquely identify the item like IMEI barcodes on mobile phone packaging) on the package must be covered, including the Manufacturer barcode. Failure to do so can cause delays in processing and might result in unplanned prep service fees.

- Put the correct barcode on each item.
- Cover all other visible barcodes (except serial number barcodes that uniquely identify the item like IMEI barcodes on mobile phone packaging)
- Place the barcode on the outside of any prep materials.
- Do not place the barcode on a curve or corner of the package.
- Allow 6 mm between the edge of the label and the edge of the packaging.
- Ensure that each item in a case pack has an Amazon barcode and any barcodes on the case have been removed.

## Printer requirements

The tools in your seller account are optimised for thermal printers. You can also use laser printers. Do not use ink jet printers to print Amazon barcodes.

**Tip:** Amazon fulfilment centres currently use Zebra GX430t model printers with a direct thermal setting.

We also recommend that you:

- Periodically test your Amazon barcodes by scanning them
- Use a printer with a print resolution of 300 DPI or greater
- Periodically test, clean and replace your printer heads

## Label paper requirements

All Amazon barcodes must be printed in black ink on white, non-reflective labels with removable adhesive. Dimensions must be between 25.4mm x 50.8mm and 50.8mm x 76.2mm (25.4mm x 76.2mm or 50.8mm x 76.2mm, for example).

For laser printers, the tools in your seller account support the following label sizes:

- 21 labels per page (63.5 mm x 38.1 mm on A4)
- 24 labels per page (63.5 mm x 33.9 mm on A4, 63.5 mm x 38.1 mm on A4, 64.6 mm x 33.8 mm on A4, 66.0 mm x 33.9 mm on A4, 70.0 mm x 36.0 mm on A4, 70.0 mm x 37.0 mm on A4)
- 27 labels per page (63.5 mm x 29.6 mm on A4)
- 30 labels per page (1 inch x 2 5/8 inches on US Letter)
- 40 labels per page (52.5 mm x 29.7 mm on A4)
- 44 labels per page (48.5 mm x 25.4 mm on A4)

If your printer attempts to scale the PDF print area when you print your labels, make sure that the printer scaling is set to **None** or **100%**.