

Ingredients

The kindest of color. Kind on Hair. Kind on the environment.

Keratin Infused:

Keratin smooths down hair cells to fill in any gaps in the cuticle and cortex to make hair stronger. The signature keratin ingredient built to improve hair elasticity and strength, bring a smoother/straighter texture, gives UV protection and restores moisture and shine for healthy hair.

Coconut oil:

Promotes scalp health, moisturizes hair, adds luster shine and softness, and helps protect hair from breakage and environmental damage

Shea butter:

Contains Vitamin E and rich moisturizing properties softens hair

Rose hip oil:

Adds shine, bounce and silkiness; nourishes scalp and helps fight dandruff; seals moisture into hair, and softens dry hair

Jojoba oil:

Moisturizes hair, rich in vitamins and minerals that nourish hair, including, B vitamins, vitamin E, copper, and zinc

Almond oil:

Makes your hair feel smoother, strengthens and repairs hair, contains vitamin E

Ingredients:

Water/Aqua/Eau, Cetyl Alcohol, Glycerin, Behentrimonium Chloride, Cocamidopropyl Betaine, Stearamidopropyl Dimethylamine, Sorbitan Laurate, Cocamidopropyl Hydroxysultaine, Phenoxyethanol, Caprylyl Glycol, PEG-12 Dimethicone, Fragrance (Parfum), Hydrolyzed Keratin, Cocos Nucifera Oil, Butyrospermum Parkii Butter, Rosa Moschata Seed Oil, Simmondsia Chinensis Seed Oil, Prunus Amygdalus Dulcis Oil, Citrus Grandis Fruit Extract, Citric Acid, Tocopheryl Acetate, Tetrasodium EDTA, Limonene, Linalool, Basic Brown 17, Basic Blue 99, Basic Violet 2, Basic Red 51, Basic Yellow 57.