

Persuasion Essay Introduction

Alright I'm watching you guys really struggle with this persuasion [legit essay writing services](#) project and I want to break it down for you so let's just talk about the beginning of your project here's what you need to do more than anything you need to get my attention because if you don't have my attention then I'm not even going to be interested in looking at the rest of your presentation now once you've got my attention in some way then I need to know what you're talking about so you've got to introduce your topic to me in order for me to understand your topic I need you to fill in a little bit of background information give me some facts give me some reason to think about the topic finally you want to be really clear to me about what your position is that's your thesis I need to know what it is you want to change or do alright let's break down each of those parts that are going to go into your basic beginning of your project first of all you are going to grab my interest well how are you gonna do that here are a few suggestions you could start with an interesting fact about your topic that you have found from your research or you can start with a statistic people love numbers and when you use numbers you sound like an expert so look for % or fraction or numbers of people involved in your topic or you might begin with a famous quotation find somebody who said something interesting about your topic that will get me to start thinking about what you want to persuade me for or ask a question any of these are good ways to get going and so try one out but the first thing is you've got to grab my interest because if I'm bored I'm not gonna want to watch the rest of what you're presenting once you've grabbed my interest then you need to introduce your topic to me here are some questions to think about why are you sharing this information why do I care and why does it if it doesn't really matter why bother saying it so answer those questions and you'll be well on your way to introducing your topic to your audience all right you've grabbed my interest you've told me why I should care now give me some background information so at least pretend well maybe it's not going to be pretending in all cases but let's pretend that I know nothing about what you're talking about you've got to fill in a little background information for me set the stage for what you want to persuade me about so you might include historical information some basic facts about what's happening with your topic and all of this stuff is going to come from your research what you've read or learned about your topic and when you fill in that background information for me it will help me understand where you're going with the rest of your presentation all right you guys you did it you got my attention you introduced the topic and made me care about it you filled in the background information so I'm going to understand what it is you're talking about and now you need to do the biggest job of all you need to really clearly state to me your thesis which is just your topic plus your big idea or your opinion about it basically think of it this way what is it that you want to change what do you want to have happen that's gonna be your thesis statement once you say that then we were just set to go and we're ready to listen and find out okay guys well here's an area where a lot of you are sadly struggling once you've come up with your thesis then you need at least two really big reasons to support your argument or you'll never win and what's the point of going through all the work to persuade somebody to your point of view if you aren't gonna win the argument so remember it's two really big reasons Ria's even better but they need to be big solid reasons so remember you guys get my attention introduce the topic fill in the background then state your thesis have fun