## **Trouble Shooting:**

I've been feeding my dog the same food for years. I'm worried about upsetting his stomach by switching to a new food.

It's important to remember that your dog's stomach is very sensitive. Some dogs can handle a diet switch without any problems. Other dogs are more sensitive and may experience temporary digestive problems, such as loose stools, until they become accustomed to the new food.

When switching to the PEDIGREE® Dry Recipes, we suggest gradually transitioning your dog's food over a 7-day period by mixing small amounts of the new food into current food. Each day, add more of the new food into decreasing amounts of the current food.

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Days 1 to 2 (25% new, 75% old)
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Introduce your dog to his new food gradually. For the first two days or so, his meals should be about 25% new food and 75% old food. Mix the two foods together, don't keep them separated.

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Days 3 to 4 (50% new, 50% old)
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If the first couple of days of the transition have gone smoothly, you can now mix 50% of the new food with 50% of the old food.

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Days 5 to 6 (75% new, 25% old)
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At this stage, your dog's meals should be about 75% new food and only 25% of the old food. Always look for signs that your dog is making the transition smoothly and without any sign of an upset stomach.

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Day 7 and beyond (100% new)
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At this stage, your dog's meals should consist 100% of the new food. Which means his old food is now officially his "old" food.

#### I've heard I should not feed my dog food with corn in it. Is this true?

Corn is an excellent source of protein and energy in a balanced diet. It provides essential amino acids and carbohydrates (including fiber for healthy digestion) as well as being a good source of linoleic acid (a key driver of skin and coat health) and antioxidants (important for a healthy immune system).

I've heard that most dogs are allergic to corn and wheat. Will my dog develop these allergies if I feed him food that contains one or both of these?

A small percentage of the pet population suffers from allergies, most of which are not related to diet. However, a small number of pets have sensitivities to food. It's important to know that pet foods do not cause allergies. The risk of developing an allergy is based on the pet's genetic profile, not related to diet. If you believe your dog has a food allergy, it is best to discuss this with your veterinarian to help you choose the right diet for your pet.

# I've heard that I should only feed my dog food that has "meat" listed as the first ingredient. Is this true?

It's a common perception that dogs should and want to eat high quantities of meat. However, in reality, dogs are semi-carnivorous, meaning they can thrive on a diet of both meat- and plant-based ingredients.

What is most important is not what the first ingredient of the diet is, but what the overall nutritional composition and digestibility of the diet is. All our products deliver all the essential nutrition dogs need, in a highly digestible formula. The PEDIGREE® Dry Recipes provide all dogs access to the professional nutrition often found only in premium diets, so that they can live life to the fullest every single day.

### Are artificial food colorings safe for pets?

Yes. Artificial food colorings are safe for pets, and we have absolute confidence in the safety of all the ingredients we use, including synthetic colors. They have been the subject of robust review around the globe by leading scientists and regulatory agencies, and their safety has been affirmed through the FDA.

While FDA approved, we recognize the growing desire of dog owners to use more natural sources of food colorants in their pet's food. Therefore, we are pleased to announce that we have significantly reduced the number of artificial colorants in our PEDIGREE® Dry Recipes, and we continue to explore future alternative recipe improvements.

### What can pet owners do to take care of their dog's teeth?

Dental health may not be at the top of many pet owners' list of priorities, but caring for your dog's teeth is critical to its overall health. As with humans, a proactive approach is key. This can be achieved through regular dental exams and cleanings by a vet, daily tooth brushing and feeding your dog specially designed foods and treats that help clean teeth.

Select PEDIGREE® Dry Recipes include a patented Oral Care kibble. This kibble promotes dental health through chewing, increasing the mechanical abrasion action that helps reduce tartar buildup on the tooth surface. (Note: Oral Care kibble not available in all varieties. See bags for details.)