

ProactivMD is designed to be used consistently for best results.

STEP 1: CLEANSE | DAILY AM & PM

Deep Cleansing Face Wash

Use twice daily, morning and night. Treat your whole face avoiding eye area. Apply a generous amount to a dampened skin and gently massage with fingertips for 1-2 minutes. Rinse thoroughly with warm water.

STEP 2: TONE | DAILY AM & PM

Balancing Toner

Use twice daily, morning and night. Apply to cleansed skin with a cotton ball or pad in an upward motion. Allow toner to dry completely.

STEP 3: Hydrate | DAILY AM

Daily Oil Control Moisturizer SPF 30

Use daily each morning. Apply liberally to face and neck 15 minutes before sun exposure. Reapply every 2 hours.

STEP 3: TREAT | DAILY PM

Adapalene

Use once daily, each evening. Apply to dry skin. Squeeze out a pea-sized amount of Adapalene and apply evenly across your entire face.