

What's different about the new line of POP Containers?

Ten years ago, OXO POP Containers raised the bar on organization, making it possible to store more and do more with your food, your home (and your stuff). We updated POP with a sleek new look, including a slim new lid design, new shapes, sizes and dishwasher-safe construction that stacks perfectly with the originals. We kept our signature push-button airtight seal and added a convenient fill line for quick reference. We also created a collection of eight handy accessories that attach securely to the underside of new POP lids.

How do the POP Containers seal? And are they airtight?

New POP Containers work the same as original: push the button to engage the airtight silicone seal. Pushing the button expands the silicone gasket within the lid, creating a seal that keeps food fresh and prevents air from getting in. For best results, always use the push button to open and close. Do not carry POP Containers by the lid, and do not pry off the lid without using the push button (which also becomes a handle).

Will these new POP Containers fit with my current POP Containers?

Yes. We designed new POP Containers to perfectly stack and store with the original POP.

Do these new POP Containers seal better than the original POP Containers?

Our new POP containers use a different internal mechanism to provide a superior, consistent airtight seal. Our patented lid design features a silicone gasket with a center "fin". When engaged, the gasket expands, and the fin pushes against POP Container bodies to create an airtight seal.

To test the seal's performance, we conducted weight tests; putting different amounts of weight in POP Containers and turned them upside down to test the lid. New POP lids withstood testing, proving the seal is consistent and airtight. In addition, we conduct weight tests for every POP shipment as part of our rigorous Quality Assurance protocol.

Note for CS team: After new POP launched internationally, there were some consumer and customer concerns about the locked lid being too easy to pull off the container when the push button is still engaged. (This is improper use of the product since the lid should always be unlocked before removing and the container should not be carried by the lid.) Based on this feedback, we made a tooling change to extend the fin on the gasket to create more contact with the Container body. This would make the lid feel more grippier to the Container body. If a consumer calls about being particularly unhappy with the grippiness of their lid, offer to send them a replacement gasket as those all have the extended fin.

What are the details of these tests?

To test the seal of new POP Containers, we filled them with pressurized air and measured the amount of air that escaped. Compared to original POP, the new lid design allows less air to escape, sealing more consistently.

Does the lid on this POP Container come off more easily than the original version?

We recommend using the push-button to seal and unseal all POP Containers. Carrying the Container by the lid or pulling the lid off altogether temporarily dislodges the airtight seal, and with enough force the lid will come off. The airtight seal is re-engaged when you replace the lid and push the button to seal.

Pushing the button engages the patented mechanism inside the lid, which expands outward and seals the fin-style gasket against the Container walls – this prevents air from getting in. It also gives the satisfying "click" to know the seal is working. Properly using the push-button guarantees a proper seal.

If I can pull the lid off, does that mean that the Container isn't sealed?

No, the lid is sealed, even if you can pull it off without using the push-button. Our patented lid seals like a refrigerator door; they both have a flexible gasket that locks in freshness when engaged. Opening the fridge doesn't mean that the door won't reseal; in fact, you can open and close it easily, knowing that it still keeps things fresh.

We strongly recommend using the push-button to seal and unseal your POP Containers, because it ensures an airtight seal. Our patented lid design features a silicone gasket with a flexible "fin." When you push the button, the gasket expands, pushing the fin outward against POP Container walls to create an airtight barrier.

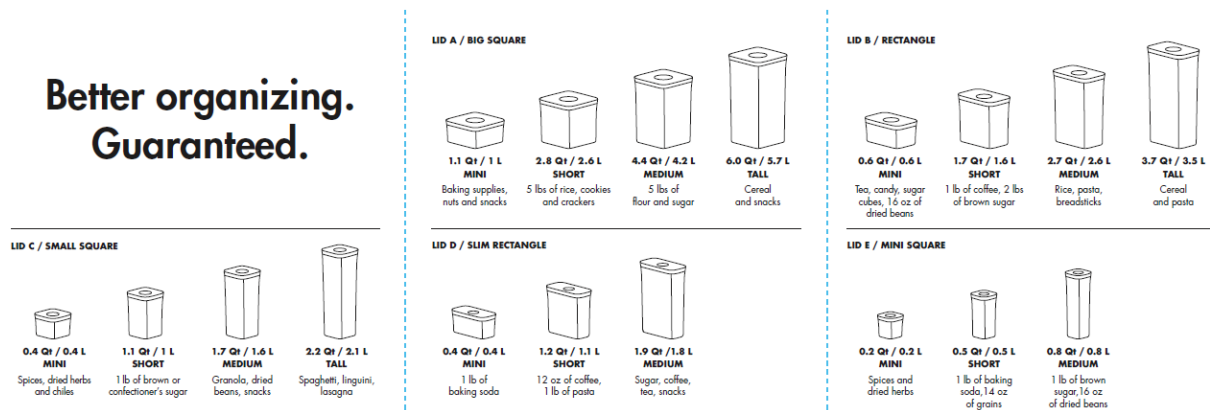
Pulling the lid off temporarily "breaks" the contact between the flexible silicone seal around lid and the Container walls – allowing air to come in and the lid to come off. Unlike your refrigerator, you have to push a button to engage the seal, but you can feel confident knowing your food will stay fresh.

Why am I able to carry these by the lid?

We designed new POP with a sleek, modern silhouette and a slight flare at the rim. The new design is easier to grip than the original, which had a rounded, chunkier shape and lid. The updated design provides more storage capacity while keeping the same footprint as the original. So you can mix, match and perfectly stack new and original POP to suit your needs.

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What fits in my POP Containers? Or, what's the ideal POP Container for x?



(separate JPG file of the above available to attach in email response)

The food in my POP Container didn't stay fresh for as long as I expected. Why?

While we designed POP Containers to be airtight, many external shipping and storage factors can affect the freshness and longevity of the ingredients you store in them. Examples include food freshness at the time of purchase, food storage at retail, and how long food takes to ship to retailers. Other variables include how often you open POP Containers and how long they're left open, as well as the ambient humidity in your home.

What cannot be stored in POP Containers?

We designed POP Containers for dry food storage, however, people everywhere use POP to organize everyday items around the home like office supplies, crafts, toiletries and more.

For best results, avoid storing scented bath salts, flavored coffee, turmeric, or fresh food in POP. While POP Containers are safe for refrigerator use, the temperature and air pressure change can cause the lid to lift off.

Can I store POP Containers in the refrigerator? Can I microwave POP Containers?

While POP Containers are safe for refrigerator use, the temperature and air pressure change can cause the lid to lift off. We do not recommend using POP in microwaves.

How do I care for and clean my POP containers? Is it dishwasher safe?

New POP Containers are completely dishwasher safe. For best results, push the button down and disassemble the lid before putting it in the dishwasher. Here's how to do it: Remove the white base plate on the lid. Use the finger indent to get a secure grip and remove the silicone gasket. Place the lid parts and container in the top rack of the dishwasher and run on a normal cycle. Allow all parts to dry before reassembling.



What material are the POP containers?

POP Containers have a SAN plastic body and a lid made of a combination of ABS, POM, PP and a silicone gasket.