

**Step 1:** Apply a generous amount to towel-dried hair and comb through.



**Step 2:** Leave on for a minimum of 10 minutes. Keep in mind, the longer it's on, the more effective it is, especially for hair that is compromised. We've seen great results from people who leave it on 30 to 90 minutes!



**Step 3:** Rinse, shampoo and condition. Remember, this is NOT a conditioning treatment OR a leave-in treatment. It is meant to be shampooed out of the hair and followed up with your regular shampoo/condition regimen.

**Step 4:** *Voila!* Style as you normally would.



Show your hair some love! You can do this treatment once a week at home regardless of whether or not you color your hair. If you're wondering if this treatment is for your hair, you'll be happy to know Olaplex is compatible with all hair types, from virgin, to colored, textured, or highly compromised. If your hair falls into the "highly compromised" category, we recommend using the No.3 as a treatment 2-3 times a week in combination with your favorite moisture and protein treatments where applicable.

We love hearing about people's weekly rituals with the No.3! Turn an at-home day into a spa day by giving yourself a treatment, or take it on the go for a day of pampering at the beach (just make sure you're able to shampoo it out later). Amy says "I use it on Sunday nights, as long as an hour if I want. I play on the computer for awhile then I shampoo it out in the shower... Afterwards, my hair is just too soft and healthy, it's incredible!"

Olaplex No.3 is available at Olaplex salons worldwide. Use our salon locator on [olaplex.com](https://www.olaplex.com) to find a salon near you. #treatyourself