



# PLATINUM+

## PROFESSIONAL PERFORMANCE 1" SMART STYLER

\$249 USD | \$319 CAD  
Universal Voltage  
3-year warranty

### WHAT IT IS

A first-of-its-kind smart flat iron that predicts your hair needs, adapting to always ensure the optimum styling temperature of 365°F for ultimate results with less breakage and more color protection.

### WHAT IT DOES

This styler uses ultra-zone™ predictive technology & a wishbone hinge to allow consistent results on any hair type with only one stroke for whatever style you are looking to achieve.

### WHO IT IS FOR

All Hair Types



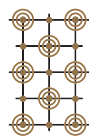
### COLORS



Black

White

### FEATURES & BENEFITS



**ULTRA-ZONE™ TECHNOLOGY**  
monitors the temperature 250 times a second for even heat



**OPTIMUM STYLING TEMPERATURE 365°F** provides optimum styling for healthy hair



**WISHBONE HINGE**  
gives you more control to create any style



**70% STRONGER HAIR\***

**20% MORE SHINE\*\***

**2X MORE COLOR PROTECTION\***

**POWER COUPLE:**  
PLATINUM+  
+ BODYGUARD



\*vs a styler working at 446°F \*\*vs naturally dried hair

