

What is GoodSense?

GoodSense is more than just a brand; we are a family of individuals committed to providing the world with **Quality Affordable Healthcare Products®**. Our mission is not to simply alleviate symptoms, but to enable people to maintain healthy lifestyles through education, innovation and a continuously improving product portfolio.

Who manufactures GoodSense brand of products?

The GoodSense brand of over-the-counter medications and supplements is manufactured by or for the Perrigo Company and its affiliates. Perrigo is a leading global healthcare supplier that develops, manufactures, distributes and sells over-the-counter (OTC) and prescription pharmaceuticals, nutritional products, active pharmaceutical ingredients (API) and consumer products. The company is the world's largest manufacturer of OTC pharmaceutical products for the store-brand market.

Why Should I Buy GoodSense Over-The-Counter Medications Instead of the Name Brand Products?

Think of GoodSense as a brand. And as a brand, GoodSense over-the-counter medications are subject to the same manufacturing standards mandated by the FDA as the name brands. Therefore, by buying GoodSense, you are getting the same effective dose as the more expensive name brands for 36% less money, on average.

Are GoodSense Over-the-Counter Medications As Effective As The Bigger Name-Brand Alternative?

Yes! GoodSense over-the-counter medications have the same strength of active ingredient, offer the same effectiveness and treat the same symptoms as their name brand counterpart.

Are the ingredients the same as those in the bigger name products?

There are two sections of ingredients listed on the packaging of most branded over-the-counter medications. The first section is the **active** ingredients section. The active ingredients are those ingredients that actually treat your symptoms and are comparable to the active ingredients in another brand. The second section is the **inactive** ingredients section which consists of components such as fillers, flavors or other ingredients. The FDA does not require that the inactive ingredients match those of the name brand counter-part.

Are GoodSense Brand of Over-the-Counter Medications As Safe And Strong As Their Name-Brand Counterparts?

GoodSense branded over-the-counter medications contain the same strength of active ingredient at the same effective dose as their name brand counterparts. In addition, they are subject to the same FDA mandated manufacturing standards, so you can be sure you are receiving quality, effective healthcare products for less.

What type of variety can I expect from GoodSense?

GoodSense has a variety of products including Allergy & Sinus, Digestion & Nausea, Pain & Fever Relief, Smoking Cessation, as well as other miscellaneous products. If you are looking for something particular, check out our product page or symptom checker.

How is the GoodSense brand able to sell for so much less?

Well, you have probably never seen a TV commercial or an advertisement in a major magazine for the GoodSense brand of products, even though it has been around for more than 20 years. The truth is, those advertisements cost a lot of money and are paid for by raising prices to consumers willing to pay an extra 36 percent more on average for relief of the same symptoms. In our effort to be the premier supplier of high quality AND affordable healthcare products, we decided to address the customer in a less direct, more cost-effective manner.

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How much do I save by buying GoodSense products?

While total percent savings will differ from product to product, the average cost of GoodSense brand OTC products is 36 percent less than the name-brand counterpart.