

Using your Inventory File Template

Print this page

This page contains information you need to create, validate and upload your inventory file to Amazon. We recommend that you print this page so you can refer to it as you go. Save a copy of this file as an Excel worksheet on your hard drive. Then proceed to enter your product data into the Template tab, using the guidelines below.

Data Definitions Tab

The Data Definitions tab contains the acceptable values that can be used as you fill out the Template tab. We recommend printing the Data Definitions sheet for reference.

The Data Definitions tab also indicates whether a field is Required or Optional:

Required: Required fields are the minimum attribute values necessary to create your product in the Amazon catalog. Required cells will be highlighted in RED in the template once you have selected a Product Type for that row. Failure to enter a valid value in a required field will prevent your product from being added to the catalog. Additional data may be required, depending on the values you enter elsewhere in this template. (For example, you must provide package dimensions, unit of measure if you provide package length)

Optional: Optional fields give customers product information that is useful, but not critical, when making purchasing decisions. Optional fields will be highlighted in BLUE in the template tab once you have selected a Product Type. We recommend that you provide as much Optional product data as possible for your product. In some cases, fields we have labeled Optional may be important to your product or business, or required according to your seller agreement.

Valid Values and BTGs

As indicated in the Data Definitions tab, some fields require that you use terms from the Valid Values tab.

These terms are specific to the product attribute and are used for categorization and product discoverability – for example, via search.

The cell for Item Type Keyword requires that you use a valid value from the Browse Tree Guide (BTG) for the category in which you are listing. BTGs are category-specific and contain the rules that Amazon uses to assign products to categories on our site. These values are available as drop-downs in the Template tab and you can view the mappings for these values in the Browse Data tab.

The BTGs are also available as separate Excel files that can be downloaded from this page:

<https://sellercentral.amazon.com/gp/help/1641>. In it, you will find mappings between Item Type Keywords and Amazon's controlled terms which allow products to be displayed in those categories. In the BTG for your category, find the category most appropriate for your product, and then use the corresponding query to determine what field and value you need to put in your template to place your product in that category.

Image Tab

Refer to the Images tab for Amazon's image standards. Images that you upload to Amazon must conform to these standards.

View full product image requirements here: <https://sellercentral.amazon.com/gp/help/1881>

For category specific guidelines, download the style guide for your category from the downloadable file template table here: <https://sellercentral.amazon.com/gp/help/1641>

Example Tab

See the Example tab for an example on how to enter product information. This information is for reference only. In order to avoid including invalid product data in your inventory file, do not work on your own items within the Example sheet.

Template Tab

The Template tab is where you will enter the information for your listings. After selecting the desired Product Type for a row in the template, required fields in that row will be highlighted in RED, while optional fields will be highlighted in BLUE. Attributes that are not applicable to your Product Type will be grayed out in that row. For best results, also submit as much optional data as possible for your products. If you are not providing data for a particular non-required field, leave the cell blank. Feel free to add color, boldface, borders and other formatting (not additional text) to the template if it is helpful to you. Note that high ASCII characters (such as ®, ©) and HTML tags are not allowed.

Save your Inventory File

When you have finished entering your product data into the Template tab, you can save the entire workbook as an Excel file or you can save the Template tab (only) as a Text (tab-delimited) (*.txt) file. (For the Chinese marketplace, save as Unicode Text (*.txt))

This is your inventory file that you will upload via the Add Products via Upload page in Seller Central.

Submit your Inventory File

Upload your file from the "Check and Upload your Inventory File" section of the Add Products via Upload page in Seller Central. here: <https://sellercentral.amazon.com/listing/upload>.

When uploading, you can select "Check Your File" before submitting, or skip this step and upload your file immediately. The "Check Your File" option will check your template for common listing errors and will automatically configure variations in your template. It will not add products to your catalog.

When you upload your file, our system will automatically validate your data file as it is submitted. When your submission is complete, you will be able to download a processing report. Any errors in the upload will appear in a Processing Report. This report can be downloaded from the "Monitor Upload Status" section of the Add Products via Upload page in your seller account on Seller Central. here:

Note: We recommend first uploading 15 or fewer products for testing purposes. You can upload the rest of your inventory once you have completed a successful test.

Updated Templates

From time to time, Amazon will update valid values, data validation rules, explanatory text, and requirements. In the event that you submit an outdated template, we will generate an updated version on your behalf with all of your data prepopulated in it. You will see a link to "Download your submission in the updated template version" on the "Monitor Upload Status" section of the Add Products via Upload page on

Still have questions?

If you have read the Instructions or Data Definitions tabs of this file and still have questions, consult seller Help. starting with this page: <https://sellercentral.amazon.com/ap/help/581>

Image Standards

Every product on Amazon needs one or more product images. Choose images that are clear, straightforward, and easy to understand. They must accurately represent the product and be information-rich and attractively presented. Show only the product that is being offered for sale, with minimal or no propping. Text, logos, and inset images are not allowed. Whenever possible, provide several images, with each one showing different angles and details of the product. This is your opportunity to show your product to your customer, so quality matters.

We reserve the right to reject images that do not meet our image standards.

It is your responsibility to ensure that you have all necessary rights to the images you submit.

MAIN Images

*The background for a MAIN image must be pure white (pure white blends in with the Amazon search and item detail pages, which have RGB values of 255,255,255).

*A MAIN image must not be a graphic or illustration and must not contain accessories that are not being dispatched with the product, props that may confuse the customer, text that is not part of the product, or any logos, watermarks or inset images.

*The product must fill 85% or more of the image.

Additional Images

*MAIN images should be supplemented with additional images showing different sides of a product, the product in use, or details that are not visible in the MAIN image. For media products, this could include the back cover, sample pages, or screenshots. You can add up to eight (8) images.

*A white background is recommended, but not required. Additional images may not include logos or watermarks, and all props or accessories must be presented in a way that will not cause customer confusion.

Image Size

Images should be 1000 pixels or more in either height or width as this will enable the zoom function on the website (zoom has been proven to enhance sales). Files measuring less than 500 pixels on the longest side will be rejected by our system.

Naming and formatting

*Amazon accepts JPEG (.jpg), TIFF (.tif), or GIF (.gif) file formats (JPEG files are preferred as they are smaller in size and can therefore be processed and uploaded more quickly).

*A suggested way to name an image file is to save the image on your web server using the product SKU as the file name followed by the view type or variant code--MAIN, PT01-PT08 (additional images), SWCH (usually a color swatch only used on products with more than one variation).

Examples: 8845013515.MAIN.jpg, 8845013515.PT01.jpg, 8845013515.SWCH.jpg

Uploading your Image files

Once you have named the file and saved it to your web server, enter the URL of the image file in the appropriate cell of your product template.

Image Examples



these towels are very soft and come in many colors

Pure white background

No additional text



No graphics/illustrations

No inset images

No poor quality images



No watermark/logo

Product not within packaging

No multiple views



Product not too small in frame

No non-included items

No placeholder image

In addition to this Example tab, please read the Instructions and Data Definitions tabs in this file.

Please note that the following examples are for demonstration purposes only. To create an inventory

Detailed descriptions of examples in row.	sku
<p>Example 1: This is an example of a single product with only one size and no variations. The product is by default a "child" with no "parent" (sometimes called an "orphan").</p>	03AMZNTRUF01
<p>Note: Column headers in bold indicate the data is required.</p> <p>Note: The product-tax-code for every product offered by an Amazon seller is A_GEN_NOTAX. This is a default value, so if you do not enter it, it will automatically be entered by Amazon.com.</p>	12ABC345DEF
<p>Example 2: This is an example of a "parent" with two "children". The parent (the one listed in the first row of this example) is not a sellable product; it is a description of a set of products. Note: don't enter a size, color, count, type, parent sku, relationship type or quantity for the parent product, but do enter an image URL. Do not enter data such as price, time-to-ship, weight, etc., for the parent product, since these are overridden by the child product data. Be sure to put the price, weight, size etc., in the child products since this will be different for each.</p> <p>Also note that the bullet points and description are needed for each child product but not for the parent product since parent products do not appear on the site.</p>	03AMZNTRUF01-P 03AMZNTRUF01-100 03AMZNTRUF01-250 123nutbar-P

123nutbar-mintchoc

Note that this example only has child main-image-urls, not swatch-image-urls. In this case, the variation names will be shown and will have a link, but no swatch images will show up next to that link.

123nutbar-blkcherry

123nutbar-carrot

Example 3: This is an example of an accessory relationship between 2 products. In this case, the "parent" is a buyable product; any product information for it can appear on the site. You should only create accessory relationships between child products.

123Soniccare

234Sonicare

156Crest

Example 4: This is an example of a product that varies by 2 dimensions: flavor and size. The Cherry flavor comes in 2 sizes but the Grape flavor only comes in 1 size.

03AMZNTRUF01-P

03AMZNTRUF01-100

03AMZNTRUF01-250

03AMZNTRUF01-255

Example 5: This is an example of how to delete a product.

03AMZNTRUF01



title	standard-product-id	product-id-type	product_type
Amazon Face Care Cleansing Pillows	079346140763	UPC	HealthMisc

Tanita 2201 Super Ultimate Body Fat Monitor and Scale			PersonalCareApp liance
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Amazon Face Care Cleansing Pillows			HealthMisc
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Amazon Face Care Cleansing Pillows - 100 Count	063111103411	UPC	HealthMisc
Amazon Face Care Cleansing Pillows - 250 Count	636920002727	UPC	HealthMisc
Clif Bar, The Natural Energy Bar, 12 bars			

Clif Bar, The Natural Energy Bar, 12 bars, Cool Mint Chocolate	625415454566	UPC	HealthMisc
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Clif Bar, The Natural Energy Bar, 12 bars, Black Cherry Almond	62547998956	UPC	HealthMisc
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Clif Bar, The Natural Energy Bar, 12 bars, Carrot Cake	62598754125	UPC	HealthMisc
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Sonicare Toothbrush	6125478954	UPC	PersonalCareApp liance
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Sonicare Brush Head Compact	615455154	UPC	PersonalCareApp liance
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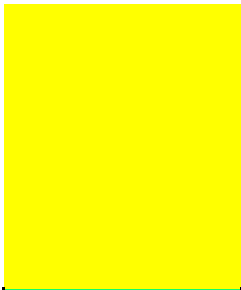
Crest White Toothpaste	635897455	UPC	HealthMisc
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Amazon Antacid Anti-Gas Liquid			HealthMisc
Amazon Antacid Anti-Gas Liquid, Cherry	063111103411	UPC	HealthMisc

Amazon Antacid Anti-Gas Liquid, Cherry	636920002727	UPC	HealthMisc
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Amazon Antacid Anti-Gas Liquid, Grape	636920002727	UPC	HealthMisc
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Amazon Face Care Cleansing Pillows	079346140763	UPC	HealthMisc
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brand	manufacturer	mfr-part-n	description	bullet-point1
Amazon Skincare	Amazon.com	AMZN-234890	A whole new way to reveal softer, smoother, healthier-looking skin.	Moisturizing
Tanita	Tanita	Tan-12345	This device might look like a scale, but it presents a broader snapshot of personal health by not only determining weight, but estimating body fat	Works for both moderately active adults and extremely fit adults
Amazon Skincare	Amazon.com			
Amazon Skincare	Amazon.com	AMZN-234890	A whole new way to reveal softer, smoother	Moisturizing
Amazon Skincare	Amazon.com	AMZN-234891	A whole new way to reveal softer, smoother	Moisturizing
Clif	Clif		Clif Bar starts with tasty ingredients. Real fruit like apples and berries. Chocolate chips, real cocoa, Peet's coffee. Wholesome grains like rolled oats, cornmeal, and rice flour. The finished bar is a delicious, chewy and moist baked product that is high in simple and complex	2.4 oz (68g) per bar

Clif	Clif	Clif Bar starts with tasty ingredients. Real fruit like apples and berries. Chocolate chips, real cocoa, Peet's coffee. Wholesome grains like rolled oats, cornmeal, and rice flour. The finished bar is a delicious, chewy and moist baked product that is high in simple and complex carbohydrates, naturally sweetened, and 100% wheat free and dairy free.	2.4 oz (68g) per bar
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Clif	Clif	Clif Bar starts with tasty ingredients. Real fruit like apples and berries. Chocolate chips, real cocoa, Peet's coffee. Wholesome grains like rolled oats, cornmeal, and rice flour. The finished bar is a delicious, chewy and moist baked product that is high in simple and complex carbohydrates, naturally sweetened, and 100% wheat free and dairy free.	2.4 oz (68g) per bar
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Clif	Clif		Clif Bar starts with 2.4 oz (68g) per tasty ingredients. bar Real fruit like apples and berries. Chocolate chips, real cocoa, Peet's coffee. Wholesome grains like rolled oats, cornmeal, and rice flour. The finished bar is a delicious, chewy and moist baked product that is high in simple and complex carbohydrates, naturally sweetened, and 100% wheat free and dairy free.
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Sonicare	Sonicare		Not all power toothbrushes are created equal. Only Sonicare combines 31,000 brush strokes per minute and gentle sonic Powerful Cleaning - Advanced formula polishes away surface stains. Stain And Tartar Protection - Dissolving Micro- Cleansing Crystals	You'll want to brush your teeth forever Removes plaque with 31,000 brush strokes per minute and Contains fluoride!
Sonicare	Sonicare	Sncr34958		
Crest	Crest	Crs34959		

Amazon Health	Amazon.com			
Amazon Health	Amazon.com	AMZN- 234890	Great product for fast, soothing relief of heartburn, acid indigestion, sour stomach and gas.	Helps in acid indigestion

Amazon Health	Amazon.com	AMZN-234891	Great product for fast, soothing relief of heartburn, acid indigestion, sour stomach and gas.	Helps in acid indigestion
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Amazon Health	Amazon.com	AMZN-234891	Great product for fast, soothing relief of heartburn, acid indigestion, sour stomach and gas.	Helps in acid indigestion
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Amazon Skincare	Amazon.com	AMZN-234890	A whole new way to reveal softer, smoother, healthier-looking skin.	Moisturizing
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bullet-point2	bullet-point3	bullet-point4	bullet-point5	merchant-catalog-nu
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INTAMZN-38917

TAN-123-456



INTAMZN-38917

INTAMZN-38918

Sncr34957


Sncr34959

Crst34960

INTAMZN-38917

INTAMZN-38918

INTAMZN-38918



INTAMZN-38917

msrp	ingredients1	ingredients2	ingredients3
10.95	Citric Acid, Sodium Bicarbonate, Maltodextrin, Calcium Silicate, PEG-180, Guar Hvdroxypropyltrimoni		
75.00			



10.95	Citric Acid, Sodium Bicarbonate, Maltodextrin, Calcium
20.95	Citric Acid, Sodium Bicarbonate, Maltodextrin, Calcium

13.99	Organic Brown Rice Syrup, ClifPro (see product details for contents), Organic Rolled Oats, Organic Evaporated Cane Juice, Organic Soy Butter, Chocolate Cookies (see product details for contents), ClifCrunch (see product details for contents), Dutched Cocoa, Fig Paste, Icing (see product details for contents), Natural Flavors, Sea Salt, Green Tea Extract (50mg caffeine), Vitamins & Minerals (see product details for contents)	Vitamins & Minerals: Dicalcium phosphate, ascorbic acid (Vit. C), alpha-tocopherol acetate (Vit. E), magnesium, niacin, ferrous fumarate (iron), zinc picolinate, pantothenic acid, beta carotene (Vit. A), pyridoxine (B6), copper, manganese, riboflavin (B2), thiamin, folic acid, biotin, potassium iodide, chromium, phytonadione (Vit. K), molvhdenuim.	Nutrition Facts Serving size, 1 bar (50 g); servings per container, 1. Calories total, 210; calories from fat, 60. (Amount per serving is followed by % of daily value) Total Fat: 7 g, 11% Saturated Fat: 1.5 g, 9% Cholesterol: 0 mg, 0% Sodium: 280 mg, 11% Potassium: 85 mg, 2% Total Carbohydrate: 21 g, 7% Dietary Fiber: less than 1 g, 3% Sugar: 12 g Protein: 16 g Vitamin A: 50% Vitamin C: 200% Calcium: 2%
13.99	Organic Brown Rice Syrup, ClifPro (Soy Rice Crips [Soy Protein Isolate, Rice Flour, Malt Extract], Organic Soy Flour, Organic Roasted Soybeans), Organic Rolled Oats, ClifCrunch (Apple Fiber, Oat Fiber, Organic Milled Flaxseed, Chicory Extract, Psyllium), Dry Roasted Almonds, Dried Cherries, Organic Evaporated Cane Juice, White Chips (Organic Evaporated Cane Juice, Cocoa Butter, Soy Flour, Soy Lecithin, Natural Flavors), Almond Butter, Fig Paste, Natural Flavors, Sea Salt, Citric Acid.	Vitamins & Minerals: Dicalcium phosphate, ascorbic acid (Vit. C), alpha-tocopherol acetate (Vit. E), magnesium, niacin, ferrous fumarate (iron), zinc picolinate, pantothenic acid, beta carotene (Vit. A), pyridoxine (B6), copper, manganese, riboflavin (B2), thiamin, folic acid, biotin, potassium iodide, chromium, phytonadione (Vit. K), molvhdenuim.	Nutrition Facts Serving size, 1 bar (50 g); servings per container, 1. Calories total, 210; calories from fat, 60. (Amount per serving is followed by % of daily value) Total Fat: 7 g, 11% Saturated Fat: 1.5 g, 9% Cholesterol: 0 mg, 0% Sodium: 280 mg, 11% Potassium: 85 mg, 2% Total Carbohydrate: 21 g, 7% Dietary Fiber: less than 1 g, 3% Sugar: 12 g Protein: 16 g Vitamin A: 50% Vitamin C: 200% Calcium: 2%

13.99	Brown Rice Syrup, Rolled Oats, ClifPro (refer to product details), Chocolate Chips (refer to product details), Evaporated Cane Juice, Dried Apples, ClifCrunch (refer to product details), White Chips (refer to product details), Dried Carrots, Crisp Rice (brown rice, malt extract), Roasted Soy Butter, Raisins, Toasted Coconut, Sea Salt, Natural Flavors, Spices, Baking Soda, Decaffeinated Green Tea Extract, Traces of Peanuts or Other Nuts (May Contain)	Vitamins & Minerals: Dicalcium phosphate, ascorbic acid (Vit. C), alpha-tocopherol acetate (Vit. E), magnesium, niacin, ferrous fumarate (iron), zinc picolinate, pantothenic acid, beta carotene (Vit. A), pyridoxine (B6), copper, manganese, riboflavin (B2), thiamin, folic acid, biotin, potassium iodide, chromium, phytonadione (Vit. K), molybdenum.	Nutrition Facts Serving size, 1 bar (50 g); servings per container, 1. Calories total, 210; calories from fat, 60. (Amount per serving is followed by % of daily value) Total Fat: 7 g, 11% Saturated Fat: 1.5 g, 9% Cholesterol: 0 mg, 0% Sodium: 280 mg, 11% Potassium: 85 mg, 2% Total Carbohydrate: 21 g, 7% Dietary Fiber: less than 1 g, 3% Sugar: 12 g Protein: 16 g Vitamin A: 50% Vitamin C: 200% Calcium: 2%
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89.99

15.99

Sodium Fluoride
0.243% (0.15% w/v
Fluoride Ion)

24.99

10.95

Each 5 ml contains:
Aluminum Hydroxide
(200 mg), Magnesium
Hydroxide (200 mg),
Simethicone (20 mg)

20.95 Each 5 ml contains:
Aluminum Hydroxide
(200 mg), Magnesium
Hydroxide (200 mg),
Simethicone (20 mg)

20.95 Each 5 ml contains:
Aluminum Hydroxide
(200 mg), Magnesium
Hydroxide (200 mg),
Simethicone (20 mg)

10.95 Citric Acid, Sodium
Bicarbonate,
Maltodextrin, Calcium
Silicate, PEG-180,
Guar
Hydroxypropyltrimoni

indications	directions
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Dispose of pillow in trash receptacle (do not flush). For optimum freshness, keep vanity lid closed, and store unopened refill packs in The scale stores data (gender and height) for two users. Toe-tap a button to call up your data, and then step on the device. Within seconds, it displays your weight, followed by an estimate of body-fat

Dispose of pillow in trash receptacle (do not flush). For optimum freshness, keep vanity lid closed, and store unopened refill packs in The scale stores data (gender and height) for two users. Toe-tap a button to call up your data, and then step on the device. Within seconds, it displays your weight, followed by an estimate of body-fat

If product gets into eyes, rinse thoroughly with water

If product gets into eyes, rinse thoroughly with water



Replace brush heads at least every 6 months to achieve optimal results.

Helps protect against cavities

For healthy teeth, brush twice a day, floss daily and visit your dentist regularly.



Shake well and take 2-4 teaspoonfuls between meals, at bedtime, or as directed by a physician.

Shake well and take 2-4
teaspoonfuls between
meals, at bedtime, or as
directed by a physician.

Shake well and take 2-4
teaspoonfuls between
meals, at bedtime, or as
directed by a physician.

Dispose of pillow in trash
receptacle (do not
flush). For optimum
freshness, keep vanity
lid closed, and store
unopened refill packs in

minimum-weight-recommendation

maximum-weight-recommendation







weight-recommendation-unit-of-measure	flavor	size	color	scent
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Cherry 12 fl
oz.

Cherry 24 fl
oz.

Grape 24 fl
oz.



item-price	currency	quantity	launch-date	release-date	restock-date
9.95	USD	120	2004-08-11		2004-05-01

59.95	USD	100	2004-10-28		2004-05-01
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9.95	USD	120	2004-08-11		2004-05-01
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19.95	USD	120	2004-08-11		2004-05-01
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13.99	USD	150	2004-10-28	2004-05-01
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13.99	USD	250	2004-10-28	2004-05-01
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13.99	USD	80	2004-10-28	2004-05-01
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2004-10-28

89.99	USD	85
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15.99	USD	65	2004-10-28
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24.99	USD	160	2004-10-28
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15.95	USD	120	2004-08-11
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20.95 USD 120 2004-08-11

20.95 USD 120 2004-08-11

9.95 USD 120 2004-08-11



2

2

2



79.99

1

1



2

2004-11-15 2004-11-30

2

2004-11-15 2004-11-30


2

2004-11-15 2004-11-30

2

8.95

2004-11-15 2004-11-30



search-terms1	search-terms2	search-terms3	search-terms4	search-terms5
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facial

pillows

cleansing

face

scale

body fat

weight

weight loss

monitor

facial

pillows

cleansing

face

facial

pillows

cleansing

face

nutrition

meal replacement bars

energy

sports nutrition

nutrition

meal replacement bars

energy

sports nutrition

nutrition

meal replacement bars

energy

sports nutrition

nutrition

meal replacement bars

energy

sports nutrition

toothbrush

electronic

toothbrush

replacement head

toothpaste

crest



facial

pillows

cleansing

face

item-type	used-for1	used-for2	used-for3	used-for4
facial-cleansing-pads	normal-skin	combination-skin		

Body-fat-monitors

facial-cleansing-pads normal-skin combination-skin

facial-cleansing-pads normal-skin combination-skin

nutrition-bars

nutrition-bars

nutrition-bars

nutrition-bars

toothbrushes

replacement-
toothbrush-heads

toothpastes

antacids

digestive-system-
conditions

antacids

digestive-system-conditions

antacids

digestive-system-conditions

facial-cleansing-pads

normal-skin

combination-skin

used-for5	subject-con	subject-con	subject-con	subject-con	subject-con
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target-audience1	target-audience2	target-audience3	other-item-attributes
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unisex-adult men women hypoallergenic

unisex-adult women men digital



unisex-adult men women hypoallergenic

unisex-adult men women hypoallergenic

unisex-adult men women energy

unisex-adult men

women

energy

unisex-adult men

energy

unisex-adult men

women

energy



adults

men

women

adults

men

women

medium-head

adults

men

women



unisex-adult men

women

liquids

unisex-adult men

women

liquids

unisex-adult men

women

liquids

unisex-adult men

women

hypoallergenic

other-item-attributes	other-item-attributes	other-item-attributes	other-item-attributes
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programmable



with-soy

with-soy

with-soy

with-soy



soft-bristled





main-image-url	swatch-image-url	other-image-url1	other-image
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<http://my-server.com/path/to/image.jpg>

<http://my-server.com/path/to/image.jpg>



<http://my-server.com/path/to/image.jpg>

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<http://my-server.com/path/to/image.jpg>

other-image	other-image	other-image	other-image	other-image	other-image
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fulfillment-c	parent-sku	parentage	relationship-type	variation-th
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Accessory



parent

count

03AMZNTRUF01 child
-P

Variation

count

03AMZNTRUF01 child
-P

Variation

count

parent

flavor

child

Variation

flavor

child

Variation

flavor

child

Variation

flavor

parent

Accessory

child

Accessory

child

Accessory

parent

Flavor-Size

03AMZNTRUF01
-P child

Variation

Flavor-Size

03AMZNTRUF01 child
-P

Variation

Flavor-Size

03AMZNTRUF01 child
-P

Variation

Flavor-Size



coverage	finish-type	finish-type	item-form	material-type1
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material-type2	material-type3	count	number-of-items	item-specialty1
----------------	----------------	-------	-----------------	-----------------



100

250





item-specialty2	item-specialty3	item-specialty4	item-specialty5
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target-gender	power-source	is-ac-adapter-included	item-weight-unit-
---------------	--------------	------------------------	-------------------

No

LB

No

LB



LB

LB

OZ

OZ

OZ



unisex

Yes

unisex

OZ

No

OZ

No



LB

LB

LB



LB

item-weight	item-length-unit	item-length	item-width
1.50	IN	1.20	

7.25 IN 12.35 11.75



1.50 IN 1.25

1.50 IN 1.25

2.45

2.45

2.45

12.65 in

12.65 in 8.50 5.50

22.35 in 8.50 5.50

1.50 IN 1.25

1.50

IN

1.25

1.50

IN

1.25

1.50

IN

1.20



item-height	item-diameter	item-diameter	shipping-weight	shipping-weight
-------------	---------------	---------------	-----------------	-----------------

2.50

LB

5.50



oz

28.85

oz

28.85

oz

28.85



1.25

oz

16.50

1.25

oz

28.30





display-length	display-length-	display-weig	display-wei	display-volun	display-volur
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are-batteries-i	are-batteries-requ	battery-type1	battery-type2
-----------------	--------------------	---------------	---------------





battery-type3	number-of-batteries	number-of-batteries	number-of-batteries
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lithium-battery-ene	lithium-battery-packaging	lithium-battery-voltage
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lithium-battery-weight	number-of-lithium-ion-cel	number-of-lithium-metal-
-------------------------------	----------------------------------	---------------------------------







warnings	legal-disclaimer	prop-65
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If product gets into eyes, rinse thoroughly with water.

This model not for children 7 and younger

May contain peanuts or traces of other nuts.

May contain
peanuts or
traces of other
nuts.

May contain
peanuts or
traces of other
nuts.

May contain
peanuts or
traces of other
nuts.

This appliance
contains
Nickel-
Cadmium

Ask a doctor or
pharmacist if
you are taking
a prescription
drug. Antacids
may interact
with certain
prescriptions

Ask a doctor or pharmacist if you are taking a prescription drug. Antacids may interact with certain

prescription
Ask a doctor or pharmacist if you are taking a prescription drug. Antacids may interact with certain
prescription

If product gets into eyes, rinse thoroughly with water.

cpsia-warnin	cpsia-warning	cpsia-warning	cpsia-warning4	cpsia-warning-descr
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is-adult-product	product-tax	max-order-	is-gift-message-availa	is-giftwrap-availa
	A_GEN_NOT AX		true	true

A_GEN_NOTAX true true



A_GEN_NOT
AX true true

A_GEN_NOT
AX true true

A_GEN_NOTAX

false

false

A_GEN_NOTAX

false

false

A_GEN_NOTAX

false

false

A_GEN_NOTAX

true

true

A_GEN_NOTAX

true

true

A_GEN_NOTAX

true

true

A_GEN_NOT
AX

true

true

A_GEN_NOT
AX

true

true

A_GEN_NOT
AX

true

true

A_GEN_NOT
AX

true

true

is-discontinued-by-m	registered	platinum-keywords1	platinum-keywords2
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platinum-keywords3

platinum-keywords4

platinum-keywords5





update-delete





delete























How to complete your inventory template

Field Name	Local Label Name
Required	
feed_product_type	Product Type
item_sku	Seller SKU
brand_name	Brand Name
external_product_id	Product ID
external_product_id_type	Product ID Type
item_name	Product Name
manufacturer	Manufacturer
part_number	Manufacturer Part Number
item_type	Category (item-type)
standard_price	Your price
quantity	Quantity
main_image_url	Main Image URL
Basic - These are attributes that are important to buyers and should be populated	
update_delete	Update Delete
product_description	Product Description
model	Model Number

Accepted Values
Input an appropriate product type.
Unique Identifier.
Max. 50 characters
Any valid GCID, UPC, or EAN.
The type of standard, unique identifier entered in the Product ID field. This is a required field if Product ID is provided.
Max. 100 characters
Specify the manufacturer for your product.
For most products, this will be identical to the model number; however, some manufacturers distinguish part number from model number.
How should your product be categorized?
Price based on condition
Images should have 72-pixels-per-inch resolution and be 500 pixels minimum in length (on the longest side). The preferred file format is JPEG (.jpg), and the URL must be fully-formed and valid (i.e., include http://). When naming your image, you may use the following convention (though not required): Product SKU + View Indicator (.main) + File Extension (.jpg). An example would be: "15774.main.jpg". There cannot be any spaces or high ASCII characters in the image url. Save the image to your Web server and supply the URL to the image in this field. Accepted formats are .jpeg, .jpg, and .gif
ated for all your items. Some are required to create an offer.
Select one of the following options: Update, PartialUpdate, or Delete.
The description you provide should pertain to the product in general, not your particular item. There is a 2,000 character maximum.
Product code assigned by the manufacturer; can be numbers, letters, or both

Example	Required?
OfficeProducts	OfficeProducts
101MyCollectible1	8D-HL47-5DBE
Ralph Lauren; North Face; Patagonia	oritouchpop
5279173125000	604220341518
UPC	UPC
Olympus Camedia C-50 Digital Camera	Surf Shark Pop Up Card
Sony, Kitchen Aid, Microsoft	oritouchpop
LE	0
	GreetingCards
50.00	13.00
	5
http://www.companyname.com/images/1250.mai n.jpg	https://sm.ms/image/fexgltzMI63DvmG
Update	PartialUpdate
This ham has been smoked for 12 hours...	Optional
C-50	Optional

TemplateType:Version=202TemplateSign: The top 3 rows are for Amazon.com use only. Do not modify

Product Type	Seller SKU	Brand Name	Product ID	Product ID Type	Product Name	Manufacturer
feed_product	item_sku	brand_name	external_pr	external_product	item_name	manufacturer

or delete the top 3 rows.

Manufacturer Part Number	Category (item-type)	Your price	Quantity	Main Image URL
part_number	item_type	standard_p	quantity	main_image_url

Basic		
Update Delete	Product Description	Model Number
update_delete	product_description	model

Browse Node
greeting-cards

Browse Path

Office Products > Office & School Supplies > Paper > Cards & Card Stock > Greeting Cards

Product Type	Product ID Type - [paperproducts]	Category (item-type) - [paperproducts]
feed_product_type	external_product_id_type	item_type
paperproducts	GTIN EAN GCID UPC	greeting-cards

Update Delete - [paperproducts]

update_delete

Update

PartialUpdate

Delete