



PITCHER & DISPENSER Water Filtration System

User's Guide

www.brita.com



19315000.020

1 Your Brita® System

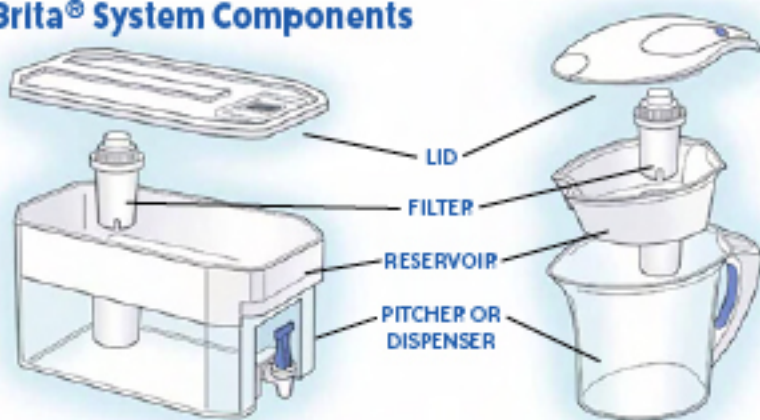
Thank you for choosing Brita®, the world's #1 brand of household water filtration.

The Brita® certified water filtration systems turn ordinary water into healthier, great-tasting drinking water. Just follow the easy instructions in this booklet to quickly get started using your Brita® pitcher/dispenser system.

To find out more about Brita, visit our website at www.brita.com. While you are there, sign up to receive special offers and healthy living tips.

Brita

Brita® System Components



To register your system and to find more information on our other products, visit us at www.brita.com

2 Getting Started

- 1 Wash your hands with soap and water; then remove filter from filter bag.

NOTE: It is normal for a new filter to be wet when first opened. Filters are washed during manufacturing to prevent them from drying out.

- 2 Soak filter upright in cold water for 15 minutes.

- 3 Hand-wash pitcher/dispenser, lid and reservoir with a mild detergent. Do not use abrasive cleaners. Rinse well.

TIP: Hand-wash pitcher/dispenser, lid and reservoir periodically. Do not wash in dishwasher. For best results cleaning chrome pitcher lids, wipe with a soft sponge soaked in a solution of one teaspoon of vinegar in a cup of water.



- 4 Rinse filter under cold, running tap water for a few seconds.

- 5 Insert filter into reservoir by lining up groove in filter with notch in reservoir. Press firmly to ensure a tight seal. Fill the reservoir with cold tap water.* Discard your first two pitchers of filtered water (or first dispenser), or use this water for plants. It is normal for carbon dust to appear in your first fillings.



For healthier, great-tasting water, replace your filter after 40 gallons/ 151 liters (about 2 months for the average family).

*Hot water should not be used with the Brita® Pitcher Filter (Max. 85°F/29°C – Min. 32°F/0°C).

3 The Brita® Filter

For best results when filling pitcher/dispenser reservoir, pour tap water on the side of the reservoir rather than directly on top of the filter. Allow water to filter completely before pouring or refilling reservoir.

The Brita® Filtration System

- **Advanced Filtration with Activated Carbon and Ion Exchange Resin**
- **Reduces Contaminants:**
Copper
Mercury
Cadmium
- **Reduces Chlorine (Taste and Odor)**



For maximum efficiency, filter no more than 2 gallons (7.5 liters) daily.

The contaminants or other substances removed or reduced by this water treatment device may not be in all users' water.

4 Filter Change Indicator

Changing your filter regularly ensures that you have refreshing, healthier, great-tasting water. The Electronic Filter Change Indicator and Calendar Minder™ make it easy to know when 2 months* have passed. Reset your filter change indicator each time you replace your filter.

Electronic Filter Change Indicator (Smart Pitchers Only)

- 1 Press firmly and hold the start button down for 5 to 10 seconds.
- 2 As you hold down the button, 4 bars will appear in the display, one after the other. Do not release the start button until the 4 bars appear and start to flash. If you have difficulty pressing the start button, a capped ballpoint pen may be used to press the button down.
- 3 A small flashing dot in the lower right corner of the display shows the indicator is working.
- 4 Every 2 weeks a bar automatically disappears. When only 1 bar remains, make sure you have a new filter on hand.
- 5 After 2 months (when all bars have disappeared), an arrow will flash at the top of the display reminding you to change your filter. After changing your filter, reset your indicator by following the steps above.

The filter change indicator contains a non-replaceable sealed battery designed to last 5 years, depending on usage. After 5 years the pitcher is still functional, but the electronic filter change indicator will eventually stop working.



Calendar Minder™ (Pitchers with Calendar Minder™ Only)

- 1 Insert a new filter.
- 2 Set filter indicator to closest date 2 months from now.
- 3 On the date indicated, remove your filter and repeat steps 1 and 2.



Built-in Calendar Minder™ makes it easier to remember when to change your filter.

Any questions? Visit us at www.brita.com or call 800-24 8RITA (U.S.A.) 800-387-6940 (CANADA).

You may need to change your filter more or less often depending on the amount of water you consume.

*Filter should be replaced after 40 gallons/151 liters (about 2 months for the average family).

5 Remember...

Change your filter about every 2 months for healthier, great-tasting water!*

- The Brita® Pitcher Filter is not intended to purify water. Do not use with water that is microbiologically unsafe or of unknown quality without adequate disinfection before or after the system. Individuals requiring water of special microbiological purity should follow the advice of their doctor or local health officials regarding the use and consumption of their tap water and Brita® water.
- We recommend that you store your Brita® system in the refrigerator to get cold, great-tasting water. If you would like to keep your Brita® system outside of the refrigerator, we recommend that you keep it in a cool area that is not in direct sunlight and replace any filtered water that has been left sitting for several days or more. This will help make sure you get refreshing, great-tasting Brita® water.
- It is important that the bottom of the filter be in contact with the filtered water to prevent the filter from drying out. If the filter dries out, resoak for 15 minutes.



Brita® Water Filtration Pitchers/Dispensers

Classic – Model # OB01/OB03

UltraMax – Model # OB24/OB03

Deluxe – Model # OB26/OB03

Atlantis – Model # OB32/OB03

Grand – Model # OB36/OB03

Slim – Model # OB11/OB03

Space Saver – Model # OB21/OB03

Riviera – Model # OB35/OB03

Aqualux – Model # OB37/OB03

Chrome – Model # OB39/OB03

Pacifica – Model # OB41/OB03

Vintage – Model # OB43/OB03

Bella – Model # OB44/OB03

Everyday – Model # OB46/OB03

Marina – Model # OB47/OB03

Oceania – Model # OB48/OB03

Systems tested and certified by the WQA
against NSF/ANSI Standards 42 and 53 for
the reduction of the claims specified on the
Performance Data Sheet.



You'll be pleased to know that we offer a
30-day unconditional money-back guarantee!
Thank you again for your trust in Brita.

Still have questions? Or to locate retailers:
Visit www.brita.com or call U.S.A. 1-800-24-BRITA,
CANADA 1-800-387-6940.

Brita LP
1221 Broadway
Oakland, CA 94612

Brita Canada Corporation
150 Biscayne Crescent
Brampton (Ontario) L6W4V3

*Filter should be replaced
after 40 gallons/151 liters
(about 2 months for the
average family).

PERFORMANCE DATA SHEET

IMPORTANT NOTICE: Read this Performance Data Sheet and compare the capabilities of this unit with your actual water treatment needs. It is recommended that before purchasing a water treatment unit, you have your water supply tested to determine your actual water treatment needs.

SUBSTANCE	REDUCTION						U.S. EPA Level/ NSF Maximum Permissible Product Water Concentration	Health Canada Guideline	TESTING PARAMETERS		
	Influent Challenge Concentration		Filter Effluent		Percent Reduction				Alkalinity (ppm CaCO ₃)	Temp. (°C)	pH
	Actual	NSF Target	Average	Maximum	Average	Minimum					
NSF/ANSI Standard 53 – Health Effects											
Copper	3.0 ppm	3.0±0.3 ppm	0.12 ppm	0.30 ppm	95%	90%	1.3 ppm ^a	≤1.0 ppm ^b	23	23	6.7
Copper	2.9 ppm	3.0±0.3 ppm	0.26 ppm	0.52 ppm	91%	81%	1.3 ppm ^a	≤1.0 ppm ^b	120	20	8.5
Mercury	6.1 ppb	6±0.6 ppb	0.3 ppb	0.5 ppb	95%	91%	2 ppb	1 ppb ^c	21	20	6.6
Mercury	5.9 ppb	6±0.6 ppb	0.3 ppb	0.7 ppb	94%	88%	2 ppb	1 ppb ^c	120	20	8.7
Cadmium	29 ppb	30±3 ppb	0.81 ppb	1.2 ppb	97%	95%	5 ppb	5 ppb ^c	24	20	6.7
Cadmium	30 ppb	30±3 ppb	0.7 ppb	1.3 ppb	97%	95%	5 ppb	5 ppb ^c	120	20	8.3
NSF/ANSI Standard 42 – Aesthetic Effects											
Chlorine	2.1 ppm	2±0.2 ppm	0.05 ppm	0.09 ppm	97%	95%	N.A./50% ^d	N.A.	N.A.	20	7.1
Zinc	9.8 ppm	10±1 ppm	3.4 ppm	4.8 ppm	65%	50%	N.A./5 ppm	≤5.0 ppm ^b	28	20	7.5
These systems have been tested according to NSF/ANSI 42 and 53 for reduction of the substances listed. The concentration of each of the indicated substances in water entering the systems was reduced to a concentration less than or equal to the permissible limit for water leaving the systems, as specified in NSF/ANSI 42 and 53.											
* The U.S. EPA Levels are Maximum Contaminant Levels (MCLs) and are the same as the NSF Maximum Permissible Product Water Concentrations listed in NSF/ANSI Standards 42 and 53 unless noted otherwise.											
* U.S. EPA Action Level by treatment technique.											
* Health Canada Aesthetic Objective (AO).											
* Health Canada Maximum Acceptable Concentration (MAC).											
* NSF/ANSI Standard 42 reduction requirement.											
N.A. = Not applicable.											

Please refer elsewhere in this User's Guide for the proper conditioning and use and care requirements. Maintenance according to the manufacturer's instructions is essential for proper filter performance. Replace the Brita® Pitcher Filter every 40 gallons/151 liters (about 2 months for the average family). For maximum efficiency, process no more than 2 gallons/7.5 liters daily. Replacement filters (model 0B03) generally cost \$8.00 or less.

Testing was performed under standard laboratory conditions. The contaminants or other substances removed or reduced by this water treatment device are not necessarily in all users' water. Filter performance may vary based on local water conditions.

The Brita® Pitcher Filter is not intended to purify water. Do not use with water that is microbiologically unsafe or of unknown quality without adequate disinfection before or after the system. Individuals requiring water of special microbiological purity should follow the advice of their doctor or local health officials regarding the use and consumption of their tap water and Brita® filtered water.

Hot water should not be used with the Brita® Pitcher Filter (Max. 85°F/29°C – Min. 32°F/0°C).

Limited Warranty

Brita warrants to the consumer that FOR THE PERIOD OF NINETY (90) DAYS from the date of purchase, the BRITA WATER FILTRATION PITCHER/DISPENSER, when used strictly in accordance with instructions, has the effects on municipally treated, potable tap water described in the enclosed literature. During this 90-day period, if you discover that any parts of the pitcher or dispenser are damaged or broken, whether due to manufacturing, shipping or accidents while in use, we will replace the parts free of charge by calling 1-800-24-BRITA (U.S.) or 1-800-387-6940 (Canada). To the extent permitted by local law, this warranty is in lieu of any other warranty, express or implied, including any implied warranty of merchantability or fitness, and precludes any other obligation on the part of the manufacturer, distributor or dealer, including any liability for special, incidental or consequential damages. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state. In U.S.: Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. In Canada: Brita Canada Corporation, 150 Biscayne Crescent, Brampton (Ontario) L6W 4V3, 1-800-387-6940. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained on file by the seller for a minimum of 2 years.

Buyer

Name

Address

City

State/Province

ZIP Code

Signature

Date Signed

Seller

Name

Address

City

State/Province

ZIP Code

Telephone Number

Signature

Date Signed

State of California
Department of Public Health

Water Treatment Device
Certificate Number
91- 1014

Date Issued: September 9, 2006

Date Revised: August 6, 2010

<u>Trademark/Model Designation</u>	<u>Replacement Elements</u>
Brita Water Filtration Pitcher - Classic Model OB01	OB03
Brita Water Filtration Pitcher - Slim Model OB11	OB03
Brita Water Filtration Pitcher - Space Saver Model OB21	OB03
Brita Water Filtration Dispenser - UltraMax Model OB24	OB03
Brita Water Filtration Pitcher - Deluxe Model OB26	OB03
Brita Water Filtration Pitcher - Atlantis Model OB32	OB03
Brita Water Filtration Pitcher - Riviera Model OB35	OB03
Brita Water Filtration Pitcher - Grand Model OB36	OB03
Brita Water Filtration Pitcher - Aqualux Model OB37	OB03
Brita Water Filtration Pitcher - Chrome Model OB39	OB03
Brita Water Filtration Pitcher - Pacifica Model OB41	OB03
Brita Water Filtration Pitcher - Vintage Model OB43	OB03
Brita Water Filtration Pitcher - Bella Model OB44	OB03
Brita Water Filtration Pitcher - Everyday Model OB46	OB03
Brita Water Filtration Pitcher - Marina Model OB47	OB03
Brita Water Filtration Pitcher - Occania Model OB48	OB03

Manufacturer: Brita LP

The water treatment device(s) listed on this certificate have met the testing requirements pursuant to Section 116830 of the Health and Safety Code for the following health related contaminants:

Microbiological Contaminants and Turbidity

None

Organic Contaminants

None

Inorganic/Radiological Contaminants

Cadmium

Copper

Mercury

Rated Service Capacity: 40 gallons

Rated Service Flow: 2 Gal/Day

Do not use with water that is microbiologically unsafe or of unknown quality, without adequate disinfection before or after the system.