



“How to Get Great Results From Your Ethan & Emma On-The-Go Stroller Organizer!”



Legal Disclaimer

We do not claim that our stroller organizer is a “universal” fit on all strollers in the market. Nowhere on our Amazon listing do we make such a claim. Due to a printing error, certain packaging was improperly labeled as “universal” fit (depending on when you placed your order). We sincerely apologize for any misunderstanding that this may have caused. Please bare with us as we are a small family run business and we are in the process of correcting the misprint.

We understand that the most important feature of a stroller organizer is to ensure a secure fit on your stroller and our product is aimed to do just that. Attached is your User Guide with lots of demo photos to help you get the best results from your organizer. We have completed tons of research to ensure our organizer will fit properly on your stroller. We have specially designed our Velcro straps so that they will accommodate different stroller designs. Please take a moment and review page 10 (Adjust the Velcro Straps) where you will see the various ways to help position our organizer securely onto your stroller. The following are a few known stroller models that our organizer will not work with: All Nuna strollers. The following are a few known stroller models that our organizer may not work as desired: Uppababy Vista and Uppababy Cruz.

A Letter From the Owner ... And a Thank You!

Thank you so much for your purchase! This PDF is designed to help you get incredible results from using this product – plus you will learn our exact recommendation for the best way to use your Ethan & Emma On-The-Go Stroller Organizer!

You might wonder...

Why Ethan & Emma?

I am a proud father of two beautiful kids. I founded Ethan & Emma because I was fed up with all the mediocre products out there. Being a working parent is hard enough, and I just don't have the time and energy to deal with crappy products. Therefore, I utilized my background in retail and manufacturing and committed myself to produce premium products designed by parents for parents.

Our desire was to make your experience with our product an incredible one ... and that's why I wrote this guide. In this PDF, you will learn how to best use this product, the design we put into it, and all the incredible features it has ... so that you will LOVE the experience of using it every day!

Regards,
Joe Lau
Founder
Ethan & Emma

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STILL HAVE QUESTIONS OR WOULD LIKE TO SEE A DEMO FOR YOUR PARTICULAR STROLLER? PLEASE CONTACT US AND WE WILL TRY OUR BEST TO PROVIDE THE INFORMATION YOU NEED.

Why You're Going to Love Your Ethan & Emma Stroller Organizer!

You've made a smart choice, and here's why.

You ordered this because you wanted a high quality stroller organizer that is easy to install and fits well with your stroller ... that has plenty of storage and is built with premium material to last a LONG time ... and that's exactly what our organizer is going to do for you.

In short, you're going to LOVE the results when you use this with your stroller. In fact, why don't I explain ...



5 Great Things That Your Ethan & Emma Stroller Organizer Will Do For You!

"At first I didn't think it was going to fit my Baby Jogger City Mini but then I followed the user guide and it fits great! I Love that even my iPhone 6 Plus fits in the front pocket! The zip off pouch is very handy and the roll up mesh bag at the bottom is truly a lifesaver when I need to bring EVERYTHING. It's great that it folds up with the stroller too." – Elizabeth Davis

1. It will fit securely onto your stroller. With the combination of our extra long adjustable Velcro straps with Military Grade adhesive strength and the extra set of Velcro our product designer strategically put on the side of our bag, you can attach our organizer to your stroller in the most optimal and secure way. You can choose from a number of different attachment styles, based on the angle and the width of your stroller's handlebar.

2. It will hold all your stuff. Put all your valuables in the *zip off pouch* and you can easily take it with you. Your phone finds a home in the *front mesh pocket*. From there you can easily stay in touch or listen to music as you walk. Next, check out the *large main compartment*, with its silent magnetic closure. No more waking up sleeping kids. What is that on the bottom? It is the *extendable extra storage mesh bag*! This bag folds down to provide tons of extra space for anything from toys to snacks.

3. It will keep your drinks at the right temperature. The deep, well-insulated drink holders securely hold your beverages at the right temperature. Your hands are now free to do whatever you need!

4. It will fold with your stroller. Our bag is specially designed to fold with most strollers, so no need to remove when stowing your stroller in your trunk. If it happens to not fold with yours, it will only take a second to remove from your stroller.

5. It will last for a long time. The use of premium material and craftsmanship is going to ensure this organizer lasts for a long time. Occasionally clean it with a damp cloth, and your organizer will last for multiple kids!

How to Get the Best Results When Using Your Ethan & Emma Stroller Organizer!

"Absolutely love this thing. It makes it easy to store keys and a phone in the pouches. It holds large drink containers. You can also keep the organizer on there when you fold the stroller." - Michael V. Sierra

Here's how to get the best results using your new Ethan & Emma Stroller Organizer

- 1. Find the best way to attach the organizer onto your stroller.** Follow our Fitting Guide on page 10 and use the adjustable Velcro straps to secure the organizer to your stroller at the desired position. We are confident that it will fit most strollers in the market. Our fitting guide is a great resource, but if you need assistance with attaching your organizer, please contact us and we will do everything we can to provide the necessary information.
- 2. The Roll Up Mesh Bag is truly optional.** It is designed to be out of sight, out of mind when not in use. Follow our guide on page 8 and see how you can fold the bag up properly and get it out of your way. We promise, you won't even notice it is there.
- 3. Know your drink size.** Our two deep insulated drinks holders are 6.5" tall and 3" wide. They are designed to securely hold most cups and bottles. Due to the nature of motion when a stroller is in movement, a lid is always recommended to avoid spills. Since the height of most regular-sized soda cans and small-sized cups are short (4.5"), they may be hard to retrieve from the cup holder. **CAUTION:** Do not place hot liquids near your child.
- 4. Take advantage of our lifetime replacement warranty.** Register your organizer with our company. Click on Warranty Registration on the top navigation. It will only take a minute to complete.

FAQ's About Ethan & Emma On-The-Go Stroller Organizer

Q: Do you have a video about this product that I can watch?

A: Yes! We made a few resourceful videos for you, that include information on how to get excellent results from your organizer in 60 seconds!

Q: Is it going to fit my double stroller?

A: If the stroller handlebar is a straight bar design, then absolutely yes. You can hang the organizer straight down from the handlebar (see Fitting Guide section on page 15). Otherwise the handlebar is too wide to use our organizer. We also have a Double Stroller Organizer that is designed to fit most double strollers. Please see our Amazon listing.

Q: Does it work with Baby Jogger City Select?

A: Yes! On page 20 in our Fitting Guide section, we have a demo to show you how to fit it. Some customers found that it may not work when the baby seat is facing backward. Please let us know if you run into any issues and we are here to help.

Q: Does it work with Uppababy Vista or Cruz?

A: Based on our test, Yes! On page 39 & 42 in our Fitting Guide section, we have a demo to show you how to fit it. Although we have received a lot of positive feedback from our customers that our organizer works great with their Uppababy Vista and Uppababy Cruz, some customers found that the bag may slide down following our demo on page 39 & 42. One way to fix it is to attach it using our "Straight Down" method on page 15.

Q: Why is the organizer tilted? Is it safe?

A: Depending on the angle of your stroller handlebar, if you attach the Velcro strap fully to itself, the organizer maybe tilted. However, you can attach the Velcro strap only partially to itself to level the organizer. Do not worry, the organizer is still going to stay securely on the stroller. Our Military Grade adhesive strength Velcro strap is going to ensure a secure attachment.

Q: I think my bag is defective, what can I do?

A: We are confident with the quality of our organizer and we back our product 100%. If you think your bag is defective in any way, please give us a chance and contact us so that we can take care of you.

How to Hide the Roll Up Mesh Bag (when not in use)

Step 1 – Put side straps toward the middle.

Step 2 – Fold mesh bag up in half.

Step 3 – Attach Velcro from the back of the mesh bag to the Velcro at the bottom of the organizer.



Step 1a



Step 1b



Step 2



Step 3

How to Use the Roll Up Mesh Bag (optional)



Adjusting the Velcro Straps

The pictures and video below will show you how to use our Velcro straps to adjust the organizer to hang the way that you want it to on the handlebars.

Two Options To Attach The Velcro:



TIP: Our military grade Velcro is extremely strong. You can partially attach the Velcro and it will still hold the organizer securely.

Method #1: Fully Attached to Strap

Loop the straps around the stroller handlebars and attach it back onto itself fully. Be sure the Velcro is completely sealed around the handlebars.



Method #2: Attached at an Angle (Forward or Backward)

Loop the straps around the stroller handlebars and attach it back onto itself at a slight angle. You can change the length of the Velcro attachment to be longer or shorter. Be sure the Velcro is completely sealed around the handlebars.



Method #3: Attach to the Side of the Organizer

Loop the straps around the stroller handlebars and attach it back onto the organizer either partially or fully. Be sure the Velcro is completely sealed around the handlebars.



Fitting Guide

Method #1: Side

Attach Velcro straps to itself fully by the curved part of the stroller handlebar.



Method #2: Straight Down

Attach Velcro straps to itself partially on the straight part of the stroller handlebar.



Method #3: Backward Angle

Attach Velcro straps to itself partially backward on the curved part of the stroller handlebar.



Fitting Demo on Strollers

Baby Jogger – Summit X3



Baby Jogger – City Elite



Baby Jogger – City Mini (Single)



Baby Jogger – City Select



Baby Jogger – City Mini (Double)



Baby Jogger – Vue Lite



Bob – Revolution Flex – Handlebar in flat position



Bob – Revolution Flex – Handlebar in tilted position



Bob – Revolution SE



Britax – Affinity



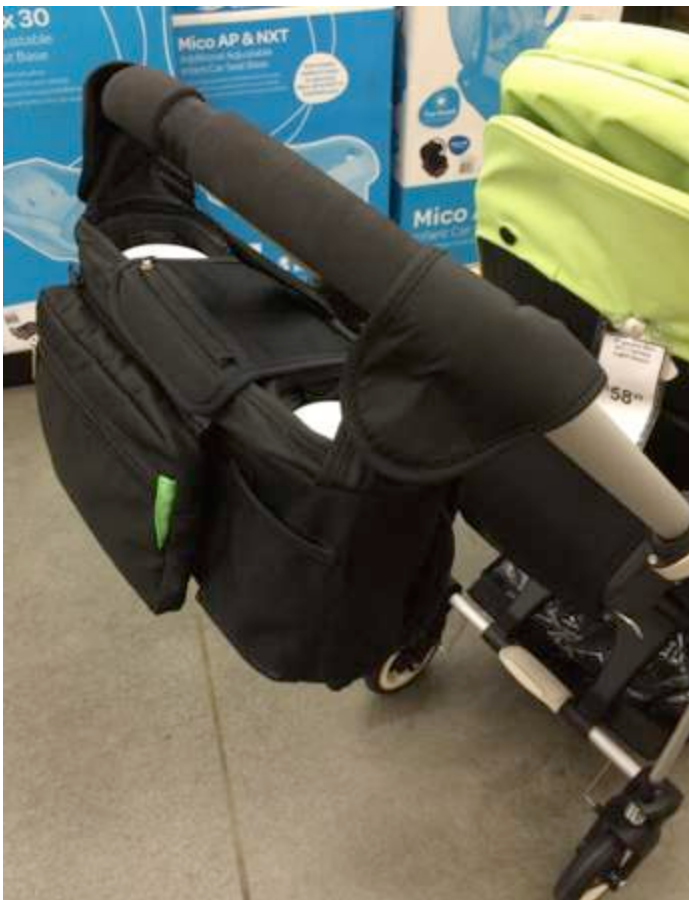
Britax – B-Agile



Britax – B-Ready



Bugaboo – Bee



Bugaboo – Buffalo



Bugaboo – Cameleon



Bumbleride – Indie



Chicco – Bravo



Chicco – Liteway



Maclaren – Techno



Peg Perego – Book Pop Up



Quinny – Buzz





Uppababy – Cruz







Uppababy – Vista





