A tracker more advanced than ever

24/7 HEART RATE
Get heart rate insights day and night to better track calorie burn, optimize workouts and uncover health trends.

ALL-DAY CALORIE BURN
Know how many calories you’re burning all day and during workouts and use what you learn to stay on track toward your goals.

AUTOMATIC EXERCISE RECOGNITION
Charge 3 automatically recognizes exercises like runs, swims, elliptical, sports and more and records them in the Fitbit app.

FITBIT TODAY
Get personalized guidance, see friendly reminders, and check your daily health stats all in one place with Fitbit Today.

REAL-TIME PACE & DISTANCE
Connect Charge 3 with your phone GPS to see key stats pace and distance during outdoor runs and rides and get motivated to keep improving.

ACCESSORIES & CLOCK FACES
Make Charge 3 yours by choosing from a variety of interchangeable bands and unique clock faces that fit your style.

DURABLE, LIGHTWEIGHT DESIGN
Charge 3 features aerospace grade aluminum, a sleek glass panel and a smooth case that seamlessly hugs your wrist for comfort day and night.

FITBIT PAY
Store your cards to make easy, secure payments with your tracker.

FITBIT TODAY
Get personalized guidance, see friendly reminders, and check your daily health stats all in one place with Fitbit Today.

HEART RATE ZONES
Use real-time heart rate zones to see whether you’re in the Fat Burn, Cardio or Peak zone and use what you learn to know the impact of your workouts.

UP TO 7 DAY BATTERY LIFE
Enjoy a battery life of up to 7 days and access insights and inspiration all day and night. Varies with use and other factors.

SLEEP TRACKING & STAGES
Know how long you’re in Light, Deep and REM sleep stages, get nightly insights and learn how to get better sleep.

APPS
Charge 3 adds more convenience to your schedule with access to everyday apps like the weather—all with a tap, right from your wrist.

FEMALE HEALTH
Get insight into your current cycle on-screen, then use Fitbit app to track periods, record symptoms, see a predicted ovulation calendar and more.

FEMALE HEALTH
See a personalized Cardio Fitness Score in the Fitbit app to get a snapshot of your overall fitness and learn how you can improve over time.

REAL-TIME EXERCISE GOAL TRACKING
Choose from 15+ exercise modes like run, bike, swim, yoga, circuit training and more, set goals and get real-time stats.

SWIMPROOF
Water resistant up to 50M, Charge 3 automatically tracks swims and can be worn in the shower, pool and beyond.

NOTIFICATIONS
Stay connected on the move with call alerts, text notifications and quick replies, plus get updates from everyday apps. Available when your phone is nearby. Quick replies for Android only.

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FITBIT TODAY
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CARDIO FITNESS LEVEL
See a personalized Cardio Fitness Score in the Fitbit app to get a snapshot of your overall fitness and learn how you can improve over time.

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Choose from 15+ exercise modes like run, bike, swim, yoga, circuit training and more, set goals and get real-time stats.

SWIMPROOF
Water resistant up to 50M, Charge 3 automatically tracks swims and can be worn in the shower, pool and beyond.

DASHBOARD
Get personalized insights, set goals, track progress and see a more complete picture of your health and fitness—all on your dashboard in the Fitbit app.

DASHBOARD
Automatically syncs to computers and 200+ Android, iOS and Windows devices.

REAL-TIME PACE & DISTANCE
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DURABLE, LIGHTWEIGHT DESIGN
Charge 3 features aerospace grade aluminum, a sleek glass panel and a smooth case that seamlessly hugs your wrist for comfort day and night.

SMARTER, SLEEKER DISPLAY
A large touchscreen and backlit display that automatically adjusts to lighting conditions makes it easier to see stats and notifications all day.

GUIDED BREATHING SESSIONS
Find moments of calm throughout your day with personalized guided breathing sessions based on your heart rate.
Find inspiration day and night

BUILT FOR THE WAY YOU MOVE

With a large touchscreen and backlit display that automatically adjusts to lighting conditions, Fitbit Charge 3 makes it easier to see stats, notifications or the time in sunlight, at night & more.

A SMART WAY TO STAY CONNECTED

With updates from your favorite smartphone apps, call alerts, text notifications and quick replies, Charge 3 makes sure you never miss a beat on your journey.*

MORE WAYS TO KNOW & IMPROVE YOURSELF

Packed with motivating insights on your wrist and in the Fitbit app, Charge 3 helps you better understand your heart health, sleep quality, workouts and more.

*Available when your phone is nearby. Quick replies for Android only.

Find a style that’s right for you

Fitbit Charge 3
Black with Graphite Aluminum or Blue Gray with Rose Gold Aluminum
$149.95

Special Editions
Includes extra black band & Fitbit Pay Lavender Woven with Rose Gold Aluminum or White Frost Sport Band with Graphite Aluminum
$169.95

Accessories
Trackers sold separately.

Sport Bands
Black, Berry, Scarlet or Navy
$29.95

Woven Bands
Charcoal or Periwinkle
$34.95

Horween Leather Bands
Midnight Blue or Plum
$49.95