

User Manual of Product 1:

ZeroWater Official Replacement Filter - 5-Stage Filter
Replacement 0 TDS for Improved Tap Water Taste - NSF
Certified to Reduce Lead, Chromium, and PFOA/PFOS, 4-Pack

User Manual of Product 2:

ZeroWater 10-Cup Ready-Pour 5-Stage Water Filter Pitcher 0
TDS for Improved Tap Water Taste - NSF Certified to Reduce
Lead, Chromium, and PFOA/PFOS, Blue and White

ZeroWater Replacement Filter for Pitchers, 4-Pack



ONLY PITCHER
CERTIFIED TO REDUCE
**BOTH LEAD &
CHROMIUM**



- Only Filter Pitcher Certified by NSF to Reduce both Lead and Chromium
- 5-Stage Filtration removes 99.6% of Dissolved Solids
- Fits All ZeroWater Pitchers and Dispensers
- Meets FDA standards for TDS in purified bottled water
- Removes 2x more Dissolved Solids compared to conventional 2-stage filtration

About this item:

ZeroWater is not an ordinary water filter! ZeroWater delivers a unique 5-Stage Ion Exchange technology compared to conventional 2-Stage filtration. Enjoy the purest tasting water with a filter that removes 99.6% of TDS (total dissolved solids) from your tap water, such as Aluminum, Zinc, Nitrate, Fluoride and more! It is the only water filter that meets FDA standards for TDS in purified bottled water. This provides you with a pour-through, gravity fed filter certified by the NSF to reduce Lead and other heavy metals; such as Chromium 3 and 6.

ZeroWater's five stage process:

Stage 1: Coarse filter to remove fine particles/sediment.

Stage 2: Distributor that maximizes contact time.

Stage 3: Multi-layer system using activated carbon and oxidation reduction alloy.

Stage 4: Comprehensive ION EXCHANGE array.

Stage 5: Non-woven membrane to remove fine particles.



USER'S GUIDE
FOR FILTER DISPENSERS & PITCHERS
www.zerowater.com

THANK YOU FOR YOUR PURCHASE OF A NEW ZEROWATER® PRODUCT

Other valuable information enclosed:

- Assembly/Maintenance instructions for appliance longevity
- \$30.00 in future filtration savings
- How ZeroWater improves the taste of drinking water



Please read all instructions, specifications, and precautions before installing and using your water filtration system.

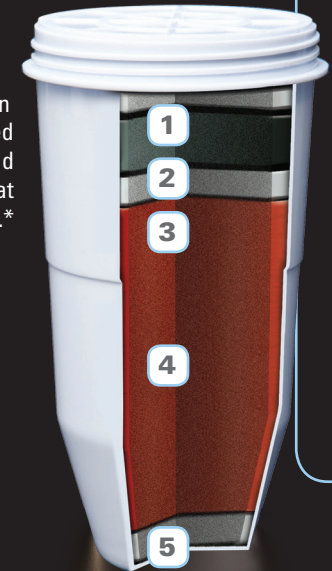
ZEROWATER'S PATENTED 5-STAGE FILTER
vs.
STANDARD 2-STAGE FILTER

THE BIG DIFFERENCE

Most conventional carbon filters only filter certain substances from your water. ZeroWater's patented Ion Exchange System, with **FIVE** combined technologies, provides the only filtered water that meets the FDA definition of purified bottled water.*



2-Stage Filter
(Old Technology)



ZeroWater's Patented
5-Stage Filter

- STAGE 1**
Course filter to remove fine particles and sediment
- STAGE 2**
Multi-layer system using activated carbon and oxidation reduction alloy
- STAGE 3**
Distributor that maximizes contact time
- STAGE 4**
Comprehensive **ION EXCHANGE** array
- STAGE 5**
Non-woven membrane to remove fine particles

*Filtered potable tap water tested by an independent lab (not the FDA) to meet specifically the water quality requirements for using the label "purified." Compared to water produced by leading gravity fed filters.

ZEROWATER REMOVES 99.63% OF ALL DISSOLVED SOLIDS

What Are Dissolved Solids

- TDS is a combination of inorganic substances (salt, metals, and other elements) that are dissolved in tap water and can leave an undesirable taste.
- TDS comes from both natural deposits and man-made sources, including: road salts, old piping, leaves, etc.
- The FDA requires Purified Bottle Water to achieve a TDS reading between 000-010 pp/m. Typical TDS in U.S. tap water is 240pp/m.
- TDS levels in U.S. tap water can measure over 400pp/m.



ZeroWater uses a 5-stage Dual Ion Exchange filtration system, a process traditionally utilized in commercial water purification. This technology enables ZeroWater to remove 99.63% of the dissolved solids that traditional filters leave behind.

Zero TDS does not mean ALL substances are removed from your tap water, for removal of specific substances you should rely on third party certifications.

Check www.zerowater.com for the latest list of certifications.

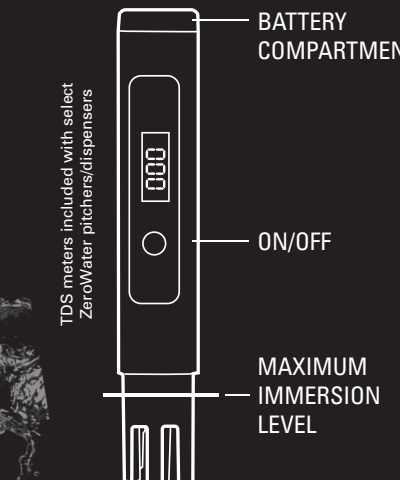
HOW MUCH TDS IS IN YOUR WATER?



FIND TDS IN YOUR NEIGHBORHOOD

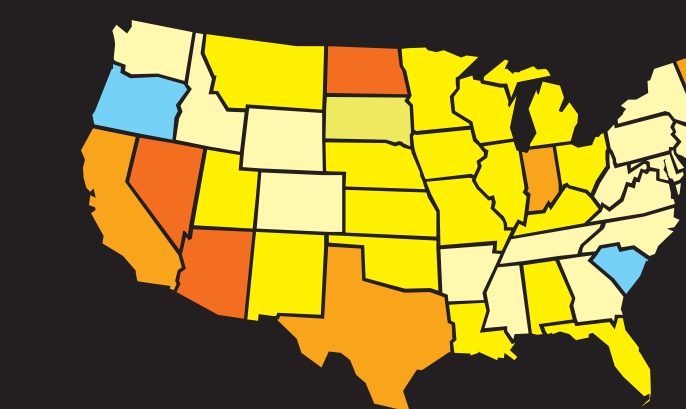
Seeing the TDS level can help you know the quality of water you are drinking. A higher level of TDS indicates a higher level of dissolved solid and artificial taste. Lower levels of TDS indicate few substances & a more pure taste.

A TDS meter will show your tap water reading

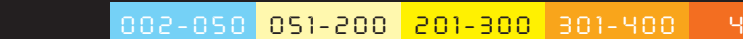


Visit zerowater.com and purchase your own TDS meter. Enter "mymeter" at checkout for a discount.

Go to zerowater.com to find actual readings by Zip Code



The map indicates varying TDS levels by region



ZeroWater customer readings as of May 2010

\$35 IN SAVINGS INSIDE!

THREE WAYS TO SAVE!

1 Register at zerowater.com OR call customer service at 1-800-503-2939

2 Fill out the form below and mail to:
ZeroWater Savings
4510 Adams Circle, Unit G
Bensalem, PA 19020

3 IMMEDIATE SAVINGS

MANUFACTURER'S COUPON EXPIRES 12/31/2013



\$2.50 OFF

2-Pack ZeroWater® Replacement Filters

storefinder at www.zerowater.com

0188781-008487

5 88781 00084 1

CONSUMER: Take this coupon to the checkout stand and save \$2.50 on a 2-Pack of ZeroWater Replacement Filters. Limit one coupon per store visit. Offer valid in US only. No doubling of coupon allowed. Coupon cannot be assigned, transferred or reproduced. Coupon good only on product indicated, any other use constitutes fraud. RETAILER: You will be reimbursed for the face value of this coupon plus 30 cents handling allowance, if submitted in compliance with Standard Coupon Redemption Policies. Manufacturer reserves the right to request invoices proving purchase of sufficient stock to cover coupons presented for redemption. Void where taxed, restricted, prohibited, or presented by other than retailers of our products. Cash Value: 1/100th of a cent. Coupon must be redeemed by 12/31/13. MAIL TO: PWC \$2.50 Coupon Offer Dept. 8487 PO Box 5011 Stacy, MN 55078-5011. ©2009 Zero Technologies, LLC.

MANUFACTURER'S COUPON EXPIRES 12/31/2013



\$2.50 OFF

4-Pack ZeroWater® Replacement Filters

storefinder at www.zerowater.com

0188781-008488

5 88781 00084 1

CONSUMER: Take this coupon to the checkout stand and save \$2.50 on a 4-Pack of ZeroWater Replacement Filters. Limit one coupon per store visit. Offer valid in US only. No doubling of coupon allowed. Coupon cannot be assigned, transferred or reproduced. Coupon good only on product indicated, any other use constitutes fraud. RETAILER: You will be reimbursed for the face value of this coupon plus 30 cents handling allowance, if submitted in compliance with Standard Coupon Redemption Policies. Manufacturer reserves the right to request invoices proving purchase of sufficient stock to cover coupons presented for redemption. Void where taxed, restricted, prohibited, or presented by other than retailers of our products. Cash Value: 1/100th of a cent. Coupon must be redeemed by 12/31/13. MAIL TO: PWC \$2.50 Coupon Offer Dept. 8488 PO Box 5011 Stacy, MN 55078-5011. ©2009 Zero Technologies, LLC.

Sign me up to receive coupons for ZeroWater®
Patented Ion Exchange Filter Replacements by mail.

Name: _____

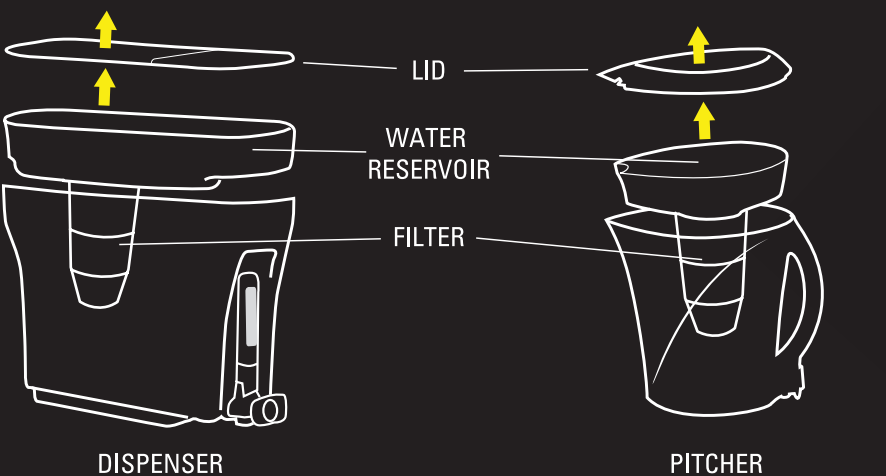
Street Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

INSTRUCTIONS BEFORE USE

- Clean dispenser/pitcher, lid, and water reservoir by washing and rinsing thoroughly with warm water only. Rinse all items thoroughly when washing with soap. NOTE: Digital TDS water meter and Filter change indicator are NOT dishwasher safe.
- Discard all plastic bags, as they could be a suffocation hazard to young children.



Safety Precautions: Do not use with water that is microbiologically unsafe or of unknown quality without proper disinfection before or after the system. Individuals requiring water of specific microbiological purity should consult their physician. Unless notified otherwise, municipal water is potable. If a new filter will be exposed to prolonged cold temperatures, store filters at room temperature for at least several hours before passing water through the first time.

USE AND CARE INSTRUCTIONS

- 1** Remove lid and water reservoir from top of dispenser/pitcher and remove filter from packaging.
- 2** Screw the filter tightly into the bottom of the reservoir to obtain a complete seal with the o-ring. Complete seal is needed.
- 3** Remove lid and fill the reservoir with cold tap water.
- 4** Place Lid on top of dispenser/pitcher and allow for water to pass through the filter.



ZEROWATER FILTER DISPENSER, PITCHER & TDS METER WARRANTY
Zero Technologies, LLC warrants to the consumer for the period of ninety (90) days from the date of purchase, the ZeroWater Dispenser/Pitcher (except for the filter cartridge which is warranted for 30 days) against all defects in materials and workmanship, when used in compliance with the Owner's Manual. During this 90-day period, if you discover that any parts of the ZeroWater Dispenser/Pitcher are damaged or broken, due to any manufacturing defects, we will replace the parts free of charge by calling: 1-800-503-2939 in the United States. The warrantor assumes no responsibility for incidental or consequential damages; for damages arising out of misuse of the product or the use of any unauthorized attachment. Some states do not allow the exclusion or limitation of incidental or consequential damages, the above limitation or exclusion may not apply to you. To the extent permitted by local law, this warranty is in lieu of any other warranty, express or implied, including any implied warranty of merchantability or fitness and precludes any other obligation on the part of the manufacturer, distributor, or dealer, including any liability for special, incidental or consequential damages. This warranty gives your specific legal rights, and you may also have other rights which vary from state to state in the United States.

determines the cartridges to be defective, they will either be replaced or returned to you. Please remember that we do not and cannot warrant the life of the filter cartridges since there are many variables that affect the life of each cartridge, including: weather, your local treatment facility, consumption rate, etc. We can only provide estimates based on the experiences of other customers. A shortened cartridge life alone does not necessarily mean that you have a defective cartridge.

RETURN POLICY
We want you to be completely satisfied with your purchase. We stand behind our products with a 30 day, money back guarantee. If for any reason you are not completely happy with the water filter systems that you receive, just return to us within 30 days of receiving the merchandise for a refund of your product purchase price (less shipping and handling). Returns must be received within 30 days of your receipt of the item. Returns after 30 days may not be accepted at all or may be subject to restocking/refurbishing charges. Return policy applies to direct sales only, retail sales do not apply. Please also note that all components of a filter system, including the digital TDS water meter, must be returned in good condition to be accepted as returned merchandise.

REPLACEMENT FILTER CARTRIDGE WARRANTY & RETURN POLICY
Through replacement filter cartridges do have a 30 day warranty for manufacturing defects, there is no money back guarantee otherwise. To place a claim for a defective cartridge, you must first speak to a customer service representative who will help you trouble shoot any problems. If a problem is found that may be due to a manufacturing defect, they will then give you instructions on how to send back the cartridges to be tested by our laboratory. Depending on whether or not the lab

Should service be required or you have any questions regarding how to use your ZeroWater product, please call Customer Service toll free 8am-8pm CT, Mon-Fri, at 1-800-503-2939, or visit our website at: www.zerowater.com
Complete warranty registration at www.zerowater.com

Zero Technologies, LLC, 4510 Adams Circle, Suite G, Bensalem, PA 19020