

How To Choose Professional Hair Dryer

If you own a [hair dryer](#) , you probably use it every day to take your locks from wet to dry enough to head out the door. And that's probably because you have no idea how to get the most out of this heat [styling tool](#).

It's never too late to learn, so we've put together a handy hair dryer guide with tips from celebrity hairstylist [Matthew Collins](#) and [Brennen Demelo](#) Kadori's brand ambassadors.

Invest in wattage, but turn down the heat.

It seems every new type of hair dryer is always touted as being hotter than the next. However, Matthew cautions against using extremely high heat settings, as they're probably not necessary for the home user.

"A blow dryer that falls within the 1300 to 1875 watts range is great for anyone to use at home," says Matthew. "Personally, I like to feel my Kadori dryer blow the hair and feel like my tool is working. You can always turn down the heat, but still maintain power."



best light weight hair dryer

If you're someone who wants to set curls or simply blow dry your bangs, he recommends purchasing a kadori G.U.Y Hair Dryer with a 380G weight to reduce wrist strain and your blow dry time.

Different types of hair require different levels of heat.

The different heat levels should be adjusted to suit your hair texture and condition, according to Brennen . He explains, **"The high heat is available for really thick or coarse hair,** and to remove excessive moisture when the hair is really wet, but always remember to keep the dryer moving and never focus on one portion of the hair for too long. **The low setting is perfect for thin or fragile hair.** If your hair is only damp instead of wet, it is important to use the low heat setting to prevent over-drying."

As far as **that mysterious "[cool shot](#)" button,** it seals the **hair cuticle**, setting the final look for long-lasting hold and adds shine. Brennen adds, "When your hair is about 80 percent dry, switch over to the cool shot. All your hair needs at this stage in drying is the finishing touches, and the cool shot adequately completes the drying and protects against overheating."

Matthew believes the "cool shot" is also great to lock in a curl, or if you set your hair in curlers, it works to cool down your hair and lock in the waves as desired.

Not all hair dryer types are created the same, so know which kind to use.

"The ionic technology creates millions of negative ions, and what **the [ionic hair dryers](#)** help to do is break down the water molecule," says Matthew. "That allows the blow dryer to dry your hair much faster and that's because you're not only using heat and the force of the air flow, but you have this new technology that helps to break down water as well."

The big problem with using ionic hair dryers, according to Matthew, is that people don't know when to stop. "Your hair is hot and you're running your brush through it and you don't take the time to notice when your hair is actually dry," he says. "So I think that a lot of people are over-drying their hair, especially around the face." Blondes mostly have this issue because they're getting their hairline highlighted all the time so that it looks natural and they don't have so much grow-out.



Ceramic dryers emit non-damaging infrared heat, which Brennen states dries the hair gently for added heat protection. While **tourmaline hair dryers** emit infrared heat and negative ions, making the heat much gentler on the hair during styling for a shinier and less frizzy finish. It also enables the hair to endure much higher levels of heat without creating damage.

Brennen prefers to use the [Kadori LIA 2500X Hair Dryer](#), as this is an ionic dryer with a tourmaline-boosted ceramic system. The combination of all three elements provides the professional with the safest and quickest styling option. Meanwhile, Matthew prefers to use the [Kadori GUY 2300 Hair Dryer](#). Though the former is at a mid range price point, it blasts air up to 80mph and works great on thick hair.

The right hair dryer attachment can help take the stress out of styling.

While a lot of people don't use [diffusers](#) anymore, Matthew believes more than just curly-haired girls can benefit from this attachment. "I think it's great because instead of

concentrating the heat in one area, it distributes it very broadly. A customer with even a light, natural wave whose looking to enhance it can use a diffuser to add body or bounce to their hair,” he explains.

Brennen suggests that those with curly and wavy hair textures use the diffuser at the low heat setting. This will help to lift the hair and release a gentle, indirect stream of warm air that is not overpowering so that your curls don’t become tangled, frizzy and unmanageable.

[Concentrators](#) direct and focus the air output when you are styling to control frizz and style outcome. Brennen uses them to get straight or softly waved looks. His pro tip: Hold the concentrator closely to the hair, leaving a few inches in between. Use a rounded brush, pulling as tightly as reasonable to get the best results from the concentrator.

No matter what type of hair dryer you use, remember to apply a heat protectant product first.

“Protectant serums, lotions and sprays are the best way to ensure your hair stays protected during styling,” says Brennen.

[How to blow dry \(hair dry\) like A pro](#)

The perfect blow dry. How is it you can’t really look as put together as you do when you leave the salon after a professional blow dry? Is there a way to achieving the perfect blowout or is it impossible? Actually, it is as long as you follow the right steps.

A good blow dry can last several days, especially if you also shampoo your hair with the correct one. Once you learn how to do it the right way and you take your time, you should be able to keep the look for several days. Use a dry shampoo in between to keep the greasiness at bay. **Time Required:** 10-25 minutes, depending on length and thickness of hair

1. **Start with freshly-washed hair.** If you have dry hair, condition in the shower. If you have fine hair, condition only the ends. Blot hair – never rub – with a towel to get rid of excess moisture. You can't do a blowout with super wet hair or it will take forever. To keep your blow-out intact over several days, make sure to rinse hair thoroughly after you wash to get out any conditioner residue.
2. **Apply product to towel-dried hair.** A good styling product is key to the perfect blowout. It adds body to fine, limp hair, while women with thick, curly hair need to keep the frizzies at bay. Plus, products actually keep hair from getting oily. Spritz damp locks with a volumizer spray or mousse before blowing hair dry. The secret is to coat every strand of hair with product. If you have dry hair, work in a leave-in conditioner, a straightening balm or shine serum. Start by coating the ends, working your way up the hair shaft. Finish by combing the product through hair. **NOTE:** Stay away from gels.
1. **Pre-dry hair and blow dry your bangs.** You can't do a blowout with super wet hair or it will take longer. You have a couple options to pre-dry your hair. Your goal is to get hair to 75 to 80 percent dry, which is optimal when it comes to a blow dry. You can either let hair air dry until it's 75% dry, or, if you are short on time, use a dryer to remove excess moisture before you start the blow dry. Simply dry hair all over being as messy and mussy as you want. Bend over at the waist to get boost at the roots.

2. **Separate hair into sections.** Divide combed hair into sections and secure with clips or ponytail holders. If you have super thick or heavy hair, try dividing each of your sections. One above the other helps manage the blowout. Leave out a section to start with.
3. **Start with your fingers.** Stylists know the secret to the perfect blowout is to start with your fingers. Pull your fingers through hair starting at the roots. Pull hair out a few inches and hold it while you use the dryer to shoot air at the crown on down. "A brush can only get so close in," says Toronto stylist Matthew Collins, on the social TV. Collins suggests holding hair super taut, "otherwise, moisture stays in the hair shaft and frizzes it up."
4. **Move on the round brush.** Now that your roots are dry, it's time to move on to a round-barreled brush (Tony Ricci prefer a mix of boar and synthetic bristles). Pull the brush through hair as you blowdry, pointing the nozzle downward onto hair 2-3 inches away. NAHA winner Tony Ricci likes to start with the ends, because they tend to dry fastest.
5. **Pull hair super taut as you dry.** As you pull the brush through hair, follow the brush with the dryer. I love Collins tip on the social, "Imagine there's a point six inches in front of your nose. Stretch the hair toward that point as you dry. It sounds crazy, but when you're done, the tips won't flip under or up – they'll just sort of fan out over your shoulders."
6. **Lock in style with the "cool button."** The last step for each section is to pull hair taut with the brush and blast it with cool air from your dryer. You can also each dried section up in a Velcro roller.
7. **Continue through all sections until hair is dry.**
8. **Finish off with a serum.**

Blow like A Pro

Do you remember the glow in your hair after your stylist blow-dried it? How healthy and shiny your hair looked! Blow-drying results at home are not always that gorgeous. Actually, proper blow-drying is not all that difficult. We have gathered for you all the best tips step-by-step instructions with our top hair stylist Matthew Collins makes sure that you blow-dry your hair like the professionals



- The proper [blow-drying](#) technique is gentle on your hair and leaves the hair with plenty of bounce Above all, it is important to use the right kind of blow dryer such as the kadori LIA . You should be able to adjust the temperature and the air stream. At least two settings should be available including a low-temperature setting.

The hair structure may be damaged if you blow-dry hair too long or use the high temperature setting. The results may be dry, brittle hair with split ends and an irritated scalp.

▪ What We Need For Best Results

These styling aids help you blow-dry your hair safely and properly: kadori LIA 2500x ,Heat protection spray, a

paddle brush, a diffuser attachment for your blow dryer.

• **Blow-Drying Tips**

We have gathered 10 tricks of the trade, which ensure gentle and proper blow-drying with gorgeous results. Your hair will be healthy and shiny!

1. If at all possible, don't use the high heat settings of your blow-dryer. The air stream should feel comfortable on the back of your hand.

2. Keep your distance! Keep the hair dryer at least **8 inches** away from your hair.

3. If your hair is [fine](#) you should set the air stream to low. Otherwise, you may end up with tangles in your hair.

4. Blow-dry every individual hair strand from the roots to the ends. This technique provides smooth cuticle layers, which are the basis for healthy, shiny, and well-protected hair.

5. You should keep the blow-dryer moving constantly to avoid applying too much heat in a single spot. We recommend dividing the hair in several portions and securing the strands with large hair clips or grips.

6. Most of us have to somehow live with the morning rush. Whenever you must speed up drying your hair use a higher setting for the air stream, not for the heat.

7. Always use a heat protectant. These products help prevent blow-drying damage.

8. Try not to blow-dry your hair immediately after washing . Ideally, you should allow your hair to first dry for 15 minutes under a towel turban. This saves

effort and also cuts down on the hair exposure to the blow-dryer.

9. The diffuser attachment of your blow-dryer spreads out a more even air stream. This also prevents exposing individual strands of hair to too much heat.

10. Once you are done blow-drying your hair, briefly apply a stream of cool air. This cooling step gives your hair more elasticity.

How To – Hair Dryer

Everyone loves the way their hair looks when they leave the salon. A stylist always knows how to use a [hair dryer](#) to give your hair plenty of shine, volume and style. You can re-create salon-quality hair with professional **hair dryer**. Depending on your hair texture and the look you want to achieve, the [best blow dryer](#) for your hair can improve your style and give you the look you want. You will have that salon look every day when you invest in a [professional hair dryer](#) and get the hang of salon-grade **style**.

Blow Drying Your Hair:



- Choose the right hair dryer- A blow dryer with attachments such as wide nozzle and diffuser, giving you a range of **hair styling**. **Ionic hair dryers** and **ceramic hair dryers** offer technology that can help restore shine and protect hair. **Ionic, ceramic hair dryers** are perfect for individuals looking to combat frizz, and gentle hair care option. A range of heat settings can also give you the styling options you desire. Choose a [blow dryer](#) that is versatile for the best results.
- Use quality products. The **best blow dryer** might not always be enough to give you the look you want. Using shampoo and conditioner that cater to your specific hair type can help protect your hair and give you the results you desire. Using styling products made specifically for blow-drying can also protect your hair from heat damage.
- Dry your hair in a room with little humidity. If you try to blow-dry your hair in a bathroom



after a shower, you increase the risk of frizz or heat damage. Prop open the bathroom door prior to drying for a more effective blow dry.

- Use professional hair-drying techniques. Hair stylists typically partially blow-dry hair all over to reduce moisture and then use styling tools to straighten and add volume. A round brush can help you flip the ends of your hair while a paddle brush works well for stick-straight styles.

Attachments to get the desired look:

- Concentrator nozzle helps direct the heat for more precise styling.
- Diffuser attachment is perfect for drying curly hair without promoting frizz.
- Dry your hair in sections. Drying your hair in sections helps to get every bit of hair completely dry and

smooth. You can divide your hair into sections using clips or hair ties and then brush each section of hair while blow-drying. Individuals with curly hair can also benefit from drying their hair in sections, with a diffuser.

What is the best dryer for ME?

ceramic tourmaline heating . Blow dryers that have metallic heating parts tend to burn with extremely high heat and they tend to heat your hair unevenly. Ceramic, on the other hand, is a material that has unique heat conduction properties, resulting in heat that radiates evenly across your hair.

dryer with ionic . Lower quality blow dryers, especially those with metallic or plastic heating parts, diffuse positive ions which cause the cuticle of the hair to become frizzy and dull. Higher quality blow dryers with ionic drying diffuse negative ions, which cause the hair cuticle to trap moisture and eliminate frizz. On top of that, ionic dryers fight and eliminate static electricity in your hair.

blow dryer with tourmaline. When tourmaline is combined with ceramic heating, the resulting heat is much gentler and evenly spaced. This means that a ceramic element that has been infused with tourmaline will not damage your hair with harmful levels of heat. Tourmaline has also shown to generate a large amount of negative ions, which can dry your hair up to 70 percent faster than a non-tourmaline dryer.

blow dryer with higher wattage. A blow dryer with higher wattage will dry your hair much faster. If the length of time

it takes to dry your hair doesn't matter to you, feel free to skip over this feature. As a baseline, professional grade blow dryers tend to be 1875 watts .



dryer with multiple speed and heat settings. Depending on the condition of your hair, you will want to use different dryer settings. For example, if your hair is only damp instead of wet, you'll want a lower heat setting. If you're drying your hair to fit a certain style, then the different speed settings will come in handy.

dryer that weighs less than 1 lb. Professional grade hair dryers tend to be very light because they are designed to be held and used all day long. However, even if you're only drying your hair after you get out of the shower, a lighter blow dryer will be more comfortable to use. Furthermore, it'll allow you to more easily reach difficult-to-reach places on your head, resulting in a more even spread of heat.

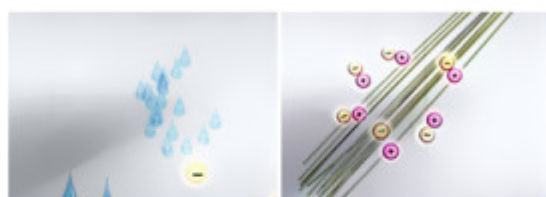
IONIC Hair, What does this mean?

I was shopping for a new hair dryer and noticed that there is a wide price range (\$70-\$250) as well as some pretty bold claims being made by these products. In particular, I noticed many of the more expensive hair dryers (and flat irons) are labelled "ionic." The listed benefits of "ionic" ranged from

“helps hair dry faster” to “makes hair shinier” and even “makes hair healthier.” It’s not often that you see “hair dryer” and “healthy” in the same sentence so I decided I needed to do a little research to help decipher some of these claims.

What does ionic really mean?

Tourmaline BENEFITS



1 Negative ions accelerate drying times by breaking down water molecules.

2 Negative ions cancel static from positively charged hair, one of the major causes of “flyaway” hair or frizz.

An ion is a charged component that a chemical can be broken down into that can have a negative or positive charge. Your hair has both negative and positively charged places on it, which helps certain hair care products work better and the water in wet hair is positive; ionic dryers that emit negative ions cause globs of H_2O (water) molecules to divide into smaller particles that evaporate faster, says Louis Hechter, founder, Orbite Salon, QC. The result is less frying time. Conditioners contain positively-charged ingredients that attach themselves to the negatively-charged sites on your hair which allow them to stay there and treat your hair, strengthening it. Ionic appliances are releasing ions onto your hair to offer benefit but as I said above ions actually interacting with what’s on your hair (water and or product) not the hair itself so the ions help the styling products you are using work better hence giving you better results.

Bottom Line

Some of the higher end and more expensive appliances like

Kadori hair dryer using ceramic and tourmaline to achieve faster heat up and get hotter than traditional appliances and because ionic ones help water evaporate faster they all result in a shorter dry time which does less damage to the hair. If you don't use heat protecting products and worried about drying time you can certainly get a quality [Kadori LIA hair dryer](#) without breaking the bank!

Complete guide: Hair Dryer



If you own a hair dryer (unlike salon blow-out addict), you probably use it every day to take your locks from soaking wet to dry enough to head out the door. And that's probably because you have no clue how to get the most out of this heat styling tool.

It's never too late to learn, so we've put together a handy hair dryer guide with tips from celebrity hairstylist Tony Ricci and Kadori Hair brand ambassador and hairstylist Edwin Johnston.

Invest in wattage, but turn down the heat.

It seems every new type of hair dryer is always touted as being hotter than the next. However, Tony cautions against using extremely high heat settings, as they're probably not

necessary for the DIYer.

“A blow dryer that falls within the 1875 watts range is great for anyone to use at home,” says Edwin. “Personally, I like to feel my dryer blow the hair and feel like my tool is working. You can always turn down the heat, but still maintain power.”

If you’re someone who wants to set curls or simply blow dry your bangs, he recommends purchasing a dryer with a lower wattage because you’re not necessarily trying to minimize your blow dry time.

Different types of hair require different levels of heat.

The different heat levels should be adjusted to suit your hair texture and condition, according to Ricci. He explains, “The high heat is available for really thick or coarse hair, and to remove excessive moisture when the hair is really wet, but always remember to keep the dryer moving and never focus on one portion of the hair for too long. The low setting is perfect for thin or fragile hair. If your hair is only damp instead of wet, it is important to use the low heat setting to prevent over-drying.”



As far as that mysterious “cool shot” button, it seals the hair cuticle, setting the final look for long-lasting hold and adds shine. Ricci adds, “When your hair is about 80 percent dry, switch over to the cool shot. All your hair needs at this stage in drying is the finishing touches, and the cool shot adequately completes the drying and protects against overheating.”

Edwin believes the “cool shot” is also great to lock in a

curl, or if you set your hair in curlers, it works to cool down your hair and lock in the waves as desired.

Not all hair dryer types are created the same, so know which kind to use.

“The ionic technology creates millions of negative ions, and what the ionic hair dryers help to do is break down the water molecule,” says Tony. “That allows the blow dryer to dry your hair much faster and that’s because you’re not only using heat and the force of the air flow, but you have this new technology that helps to break down water as well.”

The big problem with using ionic hair dryers, according to Tony, is that people don’t know when to stop. “Your hair is hot and you’re running your brush through it and you don’t take the time to notice when your hair is actually dry,” he says. “So I think that a lot of people are over-drying their hair, especially around the face.” Blondes mostly have this issue because they’re getting their hairline highlighted all the time so that it looks natural and they don’t have so much grow-out.

Ceramic dryers emit non-damaging infra-red heat, which Edwin states dries the hair gently for added heat protection. While **tourmaline hair dryers** emit infra-red heat and negative ions, making the heat much gentler on the hair during styling for a shinier and less frizzy finish. It also enables the hair to endure much higher levels of heat without creating damage.

Tony prefers to use the the Kadori LIA2500X Pro Dryer, as this is an ionic dryer with a tourmaline-boosted ceramic system. The combination of all three elements provides the professional with the safest and quickest styling option.

The right hair dryer attachment can help take the stress out of styling.

While a lot of people don’t use **diffusers** any-more, Ricci

believes more than just curly-haired girls can benefit from this attachment. “I think it’s great because instead of concentrating the heat in one area, it distributes it very broadly. A customer with even a light, natural wave whose looking to enhance it can use a diffuser to add body or bounce to their hair,” he explains.

Edwin suggests that those with curly and wavy hair textures use the diffuser at the low heat setting. This will help to lift the hair and release a gentle, indirect stream of warm air that is not overpowering so that your curls don’t become tangled, frizzy and unmanageable.

Concentrators direct and focus the air output when you are styling to control frizz and style outcome. Edwin uses them to get straight or softly waved looks. His pro tip: Hold the concentrator closely to the hair, leaving a few inches in between. Use a rounded brush, pulling as tightly as reasonable to get the best results from the concentrator.

No matter what type of hair dryer you use, remember to apply a heat protection product first.

“Protection serums, lotions and sprays are the best way to ensure your hair stays protected during styling,” says Tony.

Even if you’re blow-drying every four days, you’re likely touching up in between with a curling or flat iron.

Hair styles - get the best volume!

Whether you’re looking to turn it up or rein it in, volume’s

just about every girl's obsession when it comes to hair. We checked in with top stylists across the country for their best volume tips.

TURN UP THE VOLUME

Fine hair doesn't have to be flat and limp. Here are some tips on how to pump up the volume. **Understand your hair.** "Most of us have **combination hair**, limp at the roots/dry ends. In this case you need to specifically address scalp and base of hair with your choice of volumizing shampoo, then find a heavier more moisturising conditioner and only apply to mid-shaft and ends," says Daniel beniot, founder of pure salon in



Montreal. **Maintain a hands-off policy.** "Keep your hands out of your hair throughout the day as the natural oils on your hands may weigh the hair down," adds Daniel.

Use the right products right where they're needed. "Start by blow-drying about 20 percent of the water out of your hair," says Tony Ricci, founder of Ricci Hair Co. in Edmonton. "Then apply your

Volume product . I love Tecniart Volume Lift by L'Oreal Professional. Its directional applicator allows you to get the product right at the roots, which is where fine hair needs it. Keep blow-drying your hair until it is almost dry, then use a round brush to add some height." **Don't go overboard with your blow dryer setting.** "The dryer should be medium-hot. If it's too hot, the heat will electrify fine hair and make it static-y," says Tony. **Give your hair a fresh, clean start.** "Make sure you're using a shampoo that doesn't weigh your hair down," says Michael Crispel, a stylist at Blonde Salon in Toronto.

Look for a light, deep cleansing shampoo. Michael swears by using KMS California Wash once a week.

Get rolling. Louis Hechter, founder and director of Orbit Salon in Montreal, recommends using a roll brush or hot rollers to increase volume on fine hair. When blow-drying your hair, “roll your hair and then loosen the roll to release the brush and use a hair clip to clip the roll into place and then do the second layer of hair,” he says. “Let it cool down—go eat your breakfast, for example—and then remove the clips and shake out your hair,” says Louis. Using this method will give soft, natural volume without twisting the hair too much. If you prefer to use hot rollers, he suggests starting the roller at the middle of your hair—not at the ends—to add volume rather than intense curl.

The Argument: Investing in a Professional Hair Dryer or No

A man I know with an impressive pompadour recently had an “aha” moment when he upgraded his crappy \$20 hair dryer to a salon-grade number from a professional beauty-supply store.

“It takes me literally half the time to get ready now,” he says. “I used to put in some product, blow-dry. Put in more product, blow-dry. It took forever.”

Beyond the speedier drying time, he also found that even when he used his roommate’s drug-store pomade (after he ran out of the nicer stuff), it held his style all day—though when resorting to it in the past, his hair usually fell flat by lunchtime.



Oh, what a difference pro tools can make. While many men are comfortable with investing in their wardrobe, they may still be hesitant to splurge on their grooming routine. *A \$1,000 suit? Ring it up. But a \$100+ hair dryer? What do I need that for?*

For some, the blame for a less-than-stellar hairstyle lies in not using a hair dryer at all. “Most men vigorously towel dry their hair,” says Tony Ricci, Owner at Ricci Hair Co Salon, “which can potentially lead to damage and splitting, given the hair is in its most vulnerable state when wet.”

A better plan? “Pat dry after getting out of the shower, then set your dryer to a low heat and guide it along your hair for your desired style.”

But for those with cheap blow-dryers already in their bathroom arsenal, what’s the incentive to splurge on a high-end model? One word: *power*. A quality model will dry your hair in less time, meaning less heat damage to your hair.

[Daniel Benoit](#), founder of Pure Salon Montreal, a blow-dry-only salon chain, agrees. “A professional dryer can make a huge impact on your hair. It will do the job quicker, add shine, and cut down on frizz, all of which are important for women *and* men.”

“There have also been huge technological advances in the past few years, such as the use of Nanolonic minerals and negative ions.” The first hydrates your hair; the second naturally cleanses and freshens it, meaning the quality gap between your hair dryer at home and the ones stylists use is as wide as Donald Trump’s comb over.

Still can’t bring yourself to blow your budget on this

grooming tool? “If you feel silly buying a high-quality blow-dryer, you can always get one for your wife or girlfriend, and you could just *happen* to use it,” Daniel suggests. Score thoughtful-partner points and a perfect part? Sounds good to us.

Why do I need IONIC in my styler??

How do Negative Ions have anything to do with your hair?

Everyone's hair carries a positive electrical charge that is caused by dryness. Over time, this positive charge increases, and as your hair becomes drier, more hair cuticles open, creating 'ragged' unhealthy looking and feeling hair that is difficult to style. Flat irons and hair dryers will create negative ions (kadori 1" and LIA 2500x). When the flat iron or hair dryer is heated, negative ions are created. The negative ions created by the appliance cancel out the positive hair charges, and while you glide down your hair with the iron, or blow dry, you smooth down those ragged open hair cuticles; smoothing instead of hair straightening. Smoothing down the hair cuticles will seal in your hair's own natural oils and moisture. If you use your flat iron to create curls it will still smooth down the hair cuticles allowing them to lay flat and frizz free, but still enable it to curl. This is very important to the health and look of your hair. An



increase in natural oil creates healthier, more vibrant looking hair that is also more manageable and full of shine. This will also explain why your highlights look brighter when you use your flat iron too.

So in the flat iron world, nothing is more positive than tons of negative (ionic) activity!