



LENSBOOK

OLYMPUS

LENSBOOK



THE BEAUTY OF M.ZUIKO LENSES

From travel and street photography to macro, portrait and more, our new OLYMPUS Lensbook is a breathtaking showcase of the optical excellence that M.ZUIKO lenses have to offer. At the same time, it is dedicated to the amazing creativity and keen sense of photography of both the amateurs and professionals featured within – and those yet to come.

The Micro Four Thirds lens system has long been renowned around the world for delivering fantastic image quality while remaining low in weight and compact in size. It does true justice to the beauty of nature and landscapes, and excels in action and fashion photography, to name just some categories in which OLYMPUS OM-D and PEN cameras, with M.ZUIKO lenses, stand out from the rest.

The engineers at OLYMPUS are continually working on offering an ever-increasing number of high-quality lenses. Now, with 19 Micro Four Thirds lenses to choose from, you will find the perfect lens you need for capturing any scene, for taking on any photo assignment, and for enjoying the artistic results you spend so much time creating.

Get inspired by the photographic masterpieces on the following pages – and discover the true potential of photography today. We are sure you will be amazed by our Lensbook as much as we have been amazed compiling it.

Best of OLYMPUS

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100	Acknowledgements
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Visionaries

We love to tell the stories of talents, professionals and artists who use OLYMPUS gear. For many years now, OLYMPUS has been working with ambitious and influential photographers. With their work, we have realised outstanding projects around the world, and have been able to show the high-quality of OLYMPUS cameras and lenses. We from OLYMPUS place high value on credibility when it comes to our products. With the Visionary programme, a collaboration with excellent OLYMPUS photographers, we are able to prove that OLYMPUS is a highly coveted brand – with independent reviews and positive experiences.

We admire their work greatly. The OLYMPUS Visionary programme is constantly evolving and developing, always happy to welcome new members. Photographers who share their images on Flickr, 500px and more are potential candidates for the OLYMPUS Visionary programme.

Visionaries have the chance to try new products first-hand, are invited to exclusive OLYMPUS events and have the possibility to work on various exciting projects such as our Lensbook and many more.

In this lensbook

Czech Republic

Bohumil Eichler
Vitek Ludvik

Finland

Lars Johnson
Pekka Potka

Germany

Alexander Hahn
art & water
Frank Fischer
Frank Rückert
Ralph Man

Italy

Vittore Buzzi

The Netherlands

Adrian Sommeling
Alexander Koenders
Arend Spaans
Brendan de Clercq
Karin Brussaard

Poland

Marcin Dobas

Russia

Sean Archer

South Africa

Warren Fleming

Spain

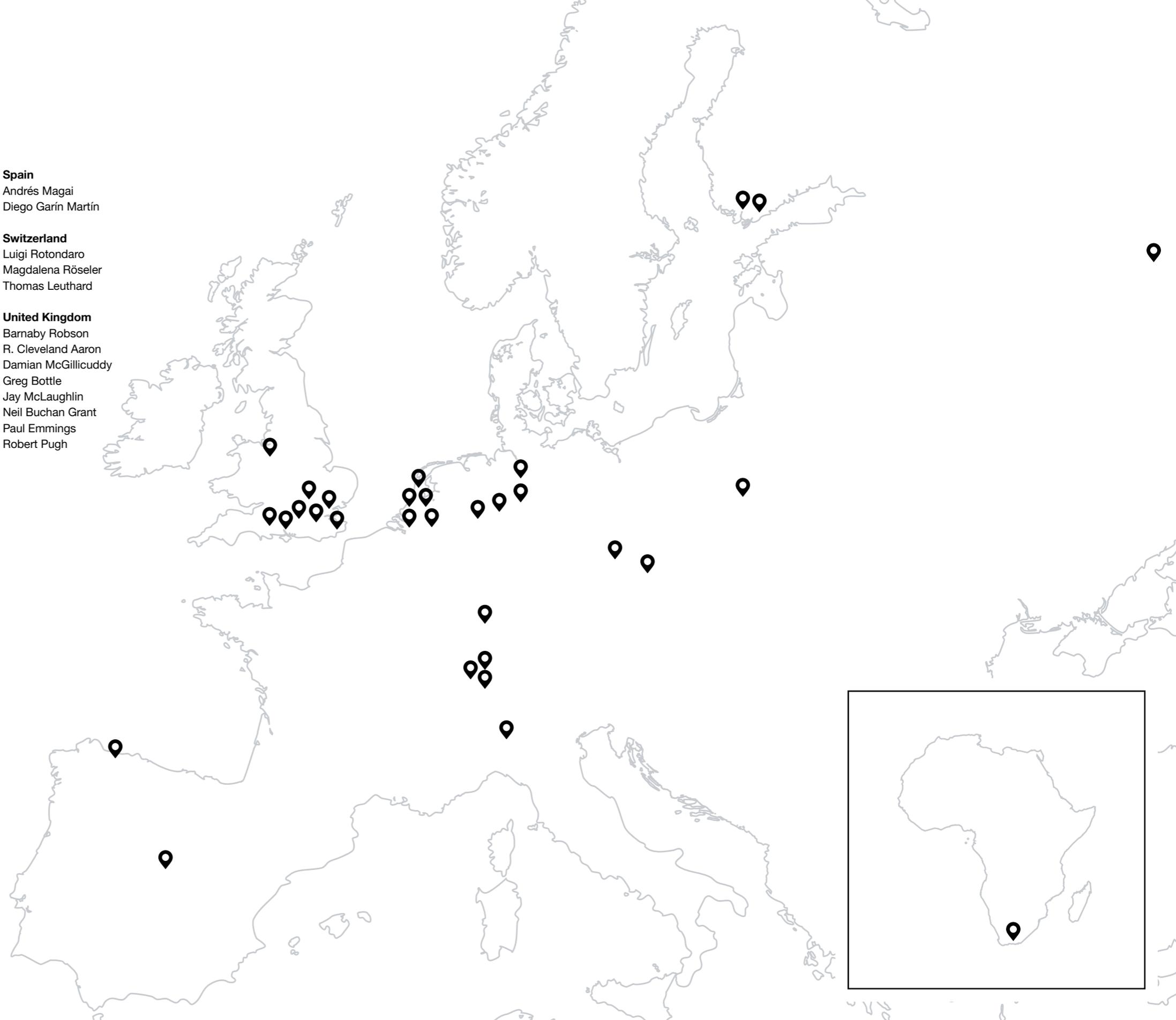
Andrés Magai
Diego Garín Martín

Switzerland

Luigi Rotondaro
Magdalena Röseler
Thomas Leuthard

United Kingdom

Barnaby Robson
R. Cleveland Aaron
Damian McGillicuddy
Greg Bottle
Jay McLaughlin
Neil Buchan Grant
Paul Emmings
Robert Pugh



Architecture



Paul Emmings

United Kingdom
www.500px.com/emmo

Lens M.ZUIKO

DIGITAL ED 12mm 1:2.0

Camera OM-D E-M5

Exposure 1/20s

Aperture 9.0

ISO 1600

Paul Emmings' wonderful shot taken from inside the Queen Victoria Building in Sydney, Australia, beautifully demonstrates the classic use of this prime lens for indoor photography. It optimally captures both the natural light and the building's own lighting, without the use of a flash.

The rich solid colours, broad centre arch and perfect symmetry create the ideal frame for the elaborate stain-glassed window – drawing us into the building and piquing the viewer's desire to want to be there personally.





Fashion



Damian McGillicuddy

United Kingdom
www.damianmcgillicuddy.com

Lens M.ZUIKO
DIGITAL 17mm 1:1.8
Camera OM-D E-M1
Exposure 1/15s
Aperture 3.2
ISO 200

Winner of the Grand Master Bar Award, Damian McGillicuddy expertly puts the subject in the scene of his portrait photographs. The manipulation of light is essential to creating the mood as in this photo titled 'Stepping Out and Stepping In'.

This makes a fixed focal length lens absolutely necessary – one that is bright enough to capture the subject perfectly in a low-light setting. Like the M.ZUIKO DIGITAL 17mm 1:1.8 lens used here.

With the meticulously arranged lighting, the subject is illuminated in a way that makes the viewer curious as to the subject's next move.



Landscape



Diego Garín Martín, Spain
www.flickr.com/thedukenukem

Lens M.ZUIKO DIGITAL ED 9–18mm 1:4.0–5.6
Camera OM-D E-M1 **Focal Length** 9mm
Exposure 19s **Aperture** 9.0 **ISO** 200

Diego Garín Martín is an expert in capturing beautiful stretches of coastline, particularly the enchanting natural landscape of his hometown, Candás, in Spain. The focal length of this telephoto lens, the M.ZUIKO DIGITAL ED 9–18mm 1:4.0–5.6, narrows and extends the perspective to provide a dynamic shot that is full of power, yet calming with a milky smoothness and tranquillity that lures the viewer to the sea.



Macro



Frank Rückert

Germany
www.pen3.de

Lens M.ZUIKO
DIGITAL ED 60mm

1:2.8 Macro

Camera OM-D E-M5

Exposure 0.8s

Aperture 6.3

ISO 200

Amazingly close macros with shallow depth of field and clarity in every detail – the nature photography from Frank Rückert is both fascinating in its subject and amazing in its execution. Such as this macro of a fly, who seems as if he were posing especially for the camera.

The professional M.ZUIKO DIGITAL ED 60mm 1:2.8 Macro lens enables clear, detailed close-ups of even miniscule insect eyes, hairs, water drops and more. At the same time, the fast aperture puts the focus on details.



Greg Bottle, United Kingdom
www.gregbottle.co.uk

Lens M.ZUIKO DIGITAL ED 75–300mm 1:4.8–6.7 II
Camera OM-D E-M1 **Focal Length** 300mm
Exposure 1/640s **Aperture** 8.0 **ISO** 100

A self-taught photographer, Greg Bottle aims to capture the beauty in the subject he is shooting. He has a passion for nature and wildlife, which is perfectly illustrated by the photo of this lion taken at the Wingham Wildlife Park in Kent, United Kingdom. The M.ZUIKO DIGITAL ED 75–300mm 1:4.8–6.7 II telephoto zoom lens enables him to get close to the subject, without disturbing the scene, for an authentic shot.





Portrait



Ralph Man

Germany
www.ralph-man.com

Lens M.ZUIKO DIGITAL ED
75mm 1:1.8

Camera OM-D E-M1

Exposure 1/320s

Aperture 1.8

ISO 100

A carpenter turned passionate photographer, Ralph Man has transferred his love for detail in woodworking to portrait-taking, which can be seen in the photo here of a young woman. Prime lenses are ideal for portrait photography – with a wide maximum aperture and low ISO setting capability like here with the M.ZUIKO DIGITAL ED 75mm 1:1.8 lens.

In this picture the flash focuses on the subject to highlight it, while the background remains dark and blurred. The sharp quality reproduces every nuance of the subject's unique face. A beautiful, perfectly lit subject, yet with a forlorn expression that makes us curious to find out more.

Composing



Adrian Sommeling

The Netherlands
www.adriansommeling.com

Lens M.ZUIKO
DIGITAL ED 12mm 1:2.0
Camera OM-D E-M1
Exposure 1/1000s
Aperture 16.0
ISO 200

Adrian Sommeling has combined his photography talents with his digital artist skills to create dynamic compositions that make the viewer smile. By capturing the background image and then the subject in the studio using the same lighting direction, he can perfectly combine images.

At the same time, the lens is essential for ensuring the quality required for such sophisticated compositions. The M.ZUIKO DIGITAL ED 12mm 1:2.0 lens with a fixed focal length was ideal for this dynamic photo – delivering sharp details from edge to edge.





Marcin Dobas, Poland
www.dobas.art.pl

Lens M.ZUIKO DIGITAL ED 45mm 1:1.8 **Camera** OM-D E-M5
Exposure 1/1000s **Aperture** 7.0 **ISO** 200

Known for his nature photography, Marcin Dobas surprises us with his stunning sports and action shots too. His passion for both photography and skiing can be seen in this amazing image. The M.ZUIKO DIGITAL ED 45mm 1:1.8 zoom lens captures every shave of snow while reproducing the colour brilliantly. Will the skier make a perfect landing down the slope?





Street



Thomas Leuthard, Switzerland
www.thomasleuthard.com

Lens M.ZUIKO DIGITAL ED 45mm 1:1.8 **Camera** OM-D E-M10
Exposure 1/160s **Aperture** 2.2 **ISO** 200

Thomas Leuthard is a passionate street photographer – travelling around the world to capture people and happenings from fascinating perspectives. ‘It’s my eyes, my curiosity and my creativity which inspire me’ – the perfect statement summing up this photo taken from the backseat of a taxi using the high-speed M.ZUIKO DIGITAL ED 45mm 1:1.8 portrait lens combined with a short exposure.



Documentary



Vittorio Buzzi

Italy
www.vittorebuzzi.it

Lens M.ZUIKO
DIGITAL ED 12mm 1:2.0
Camera PEN E-P3
Exposure 1/320s
Aperture 11.0
ISO 200

A national and international award winner, Vittorio Buzzi likes to speak through his photos, particularly documenting social issues and stories from Africa. To add depth and pull the viewer into the scene shown here in an emotional way, he has chosen to use the M.ZUIKO DIGITAL ED 12mm 1:2.0 fixed focal length, wide-angle lens with a super-bright aperture.

The optical clarity is stunning, capturing every nuance of the people and surroundings even in black and white photos. The optical power of this compact lens eliminates the need for a tripod to make travelling light – ideal for documentary photography.



Still life



Jay McLaughlin, United Kingdom
www.jaymclaughlin.co.uk

Lens M.ZUIKO DIGITAL ED 45mm 1:1.8 **Camera** OM-D E-M5 Mark II
Exposure 1/100s **Aperture** 1.8 **ISO** 500

Normally known for his widely published fashion photography, Jay McLaughlin has chosen to expand his photography horizon to include fascinating still lifes. For this photo, he has equipped his OM-D with the high-power M.ZUIKO DIGITAL ED 45mm 1:1.8 prime lens. Not just for portraits, this large-aperture lens is ideal for capturing shots that really stand out, with rich background blur and vivid details.



Travel



Marcin Dobas, Poland
www.dobas.art.pl

Lens M.ZUIKO DIGITAL ED 9-18mm 1:4.0-5.6 **Camera** OM-D E-M1
Focal Length 9mm **Exposure** 1/500s **Aperture** 8.0 **ISO** 200

The perspective of this man-tames-wildlife photo is immediately striking. The optical power of the short focal length perfectly captures the wide-view angle. The photographer, Marcin Dobas, always aims to capture the beauty of wild nature and the uniqueness of the world around us – which he has brilliantly managed to accomplish with the M.ZUIKO DIGITAL ED 9–18mm 1:4.0–5.6 lens.



Underwater



art & water

Germany
www.art-and-water.de

Lens M.ZUIKO
DIGITAL ED 8mm 1:1.8 PRO
Camera OM-D E-M1
Exposure 1/100s
Aperture 8.0
ISO 200

The masterminds behind art & water, David Benz and Melanie Schuler, have fallen in love with nearly all of the world's oceans. Due to the interaction of underwater lighting and location, choice of subject and its colour, their images generate a natural, contrasting and concurrently captivating atmosphere.

To capture the maritime beauty and sea life in Papua New Guinea in perfect detail, art & water has relied on the bright M.ZUIKO DIGITAL ED 8mm 1:1.8 PRO lens – which is naturally compatible with the E-M1's dedicated underwater housing.

Wedding



Alexander Hahn

Germany
www.hahn-photography.de

Lens M.ZUIKO
DIGITAL ED 17mm 1:1.8
Camera OM-D E-M1
Exposure 1/40s
Aperture 2.5
ISO 200

As a passionate wedding photographer, Alexander Hahn relies on the ideal lens for taking enviable wide-angle photos in a wide range of settings – like the M.ZUIKO DIGITAL ED 17mm 1:1.8 fixed focal length lens. For low-light situations or when using a tripod is not practical, the high aperture is ideal.

This newlywed couple shown in this photo blends in with the surrounding trees, yet clearly stands out to be the focal point of the image. A natural match, reflected in the solidity of a tree that stands the test of time. Although a busy motif, it is calming with the clear lines and soothing execution.





Great pictures made with M.ZUIKO DIGITAL (ED) lenses

M.ZUIKO DIGITAL ED 8mm 1:1.8 Fisheye PRO

Weather-resistant, wide-angle prime lens for expanding your creativity with fisheye photography



Vitek Ludvik
Czech Republic
www.vitekludvik.com

Camera OM-D E-M1
Exposure 1/50s
Aperture 18.0
ISO 200



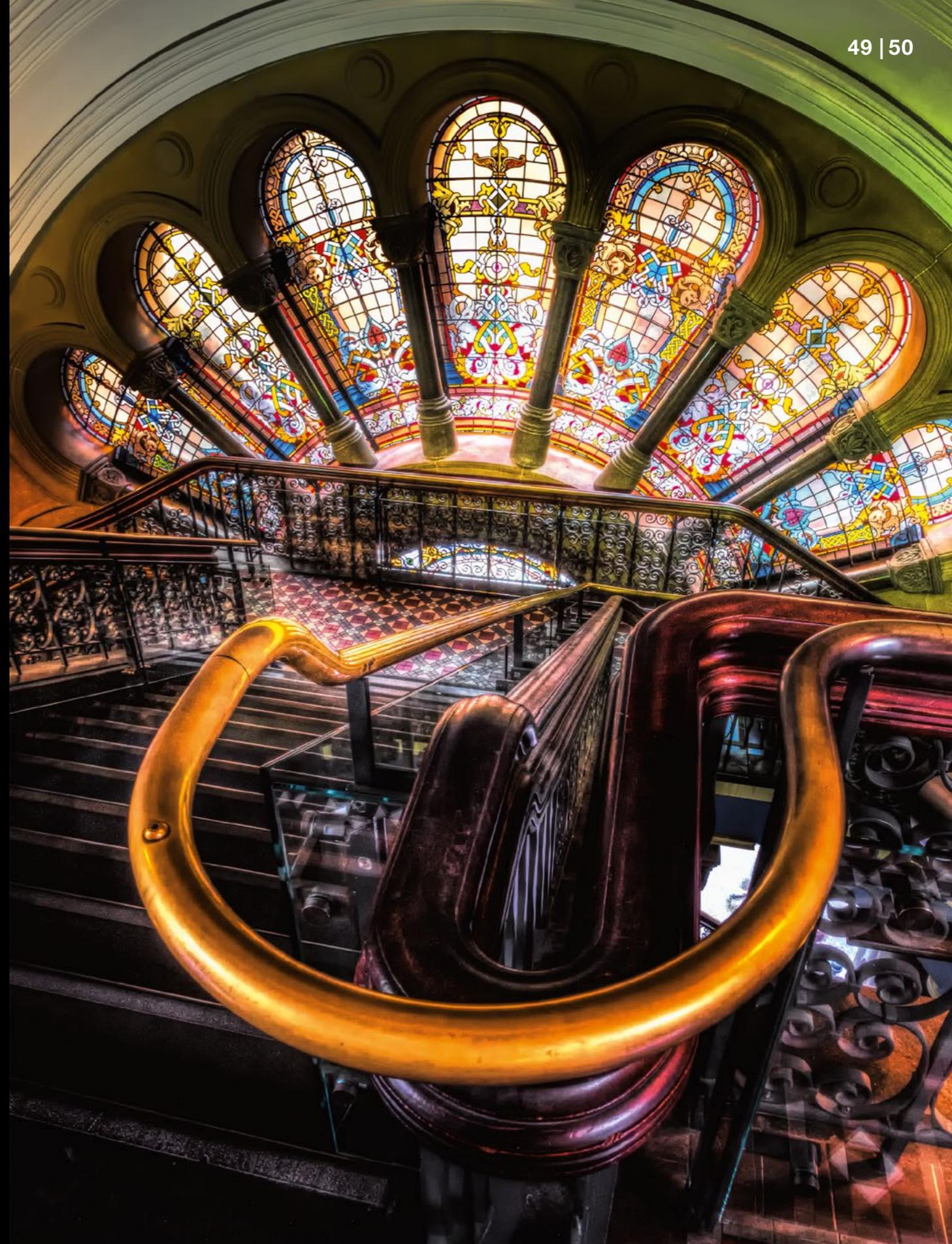
M.ZUIKO DIGITAL ED 12mm 1:2.0

Wide-angle, fixed focal length lens for capturing dramatic perspectives at high speed



Paul Emmings
United Kingdom
www.500px.com/emmo

Camera OM-D E-M5
Exposure 1/8s
Aperture 9.0
ISO 1600





Magdalena Röseler
Switzerland
www.magdalenaroessler.com

Camera OM-D E-M5
Exposure 1/400s
Aperture 3.0
ISO 200

M.ZUIKO DIGITAL 17mm 1:1.8

Ultra-compact, wide-angle lens that is ideal for travel, documentary and journalism photography



Thomas Leuthard
Switzerland
www.thomasleuthard.com

Camera OM-D E-M1
Exposure 1/2000s
Aperture 3.0
ISO 200





Neil Buchan Grant
United Kingdom
www.buchangrant.com

Camera OM-D E-M1
Exposure 1/3200s
Aperture 1.8
ISO 200

M.ZUIKO DIGITAL 25mm 1:1.8

Standard, fast prime lens is perfect for portraits



Brendan de Clercq
The Netherlands
www.brendandeclercq.com

Camera OM-D E-M1
Exposure 1/100s
Aperture 3.2
ISO 200



25mm 1:1.8

59 | 60



R.Cleveland Aaron
United Kingdom
www.clevelandaaron.com

Camera OM-D E-M5 Mark II
Exposure 1/60s
Aperture 2.0
ISO 320

M.ZUIKO DIGITAL 45mm 1:1.8

High-speed portrait lens lets you take photos in any lighting with detail and clarity



Robert Pugh
United Kingdom
www.rpphotographybydesign.co.uk

Camera OM-D E-M1
Exposure 1/200s
Aperture 4.0
ISO 400



Barnaby Robson
United Kingdom
www.barnabyrobson.org

Camera OM-D E-M5
Exposure 1/3200s
Aperture 1.8
ISO 320

M.ZUIKO DIGITAL ED 60mm 1:2.8 Macro

Weatherproof macro lens – your perfect choice for nature and macro photography



Arend Spaans
The Netherlands
www.arendspaans.nl

Camera PEN E-P5
Exposure 1/125s
Aperture 5.0
ISO 400





Frank Rückert
Germany
www.pen3.de

Camera OM-D E-M5
Exposure 1.0s
Aperture 5.0
ISO 200

M.ZUIKO DIGITAL ED 75mm 1:1.8

Exceptionally fast portrait prime lens for excellent low-light photos and appealing bokeh



Lars Johnson
Finland
www.larsjohnson.net

Camera OM-D E-M1
Exposure 1/320s
Aperture 2.8
ISO 200



Sean Archer
Russia
www.500px.com/SeanArcher

Camera OM-D E-M1
Exposure 1/160s
Aperture 1.8
ISO 200

M.ZUIKO DIGITAL ED 300mm 1:4.0 PRO

Telemacro lens that is extremely fast and precise for sharp nature, sports or stage photos



Warren Fleming
South Africa
www.500px.com/wazza

Camera OM-D E-M1
Exposure 1/160s
Aperture f/13.0
ISO 1000



Marcin Dobas
Poland
www.dobas.art.pl

Camera OM-D E-M1
Exposure 1/200s
Aperture 5.0
ISO 320

M.ZUIKO DIGITAL ED 7-14mm 1:2.8 PRO

Super wide-angle zoom lens enables dramatic landscape and travel photography



Bohumil Eichler
Czech Republic
www.fotoeichler.cz

Camera OM-D E-M5 Mark II
Focal length 13mm
Exposure 1/1500s
Aperture 5.0
ISO 200





Luigi Rotondaro
Switzerland
www.rotondaro.com

Camera OM-D E-M5 Mark II
Focal length 7mm
Exposure 1/4s
Aperture 8.0
ISO 100

M.ZUIKO DIGITAL ED 9-18mm 1:4.0-5.6

Ultra-wide compact lens gives you carefree photography options while travelling



Marcin Dobas
Poland
www.dobas.art.pl

Camera PEN E-PL1
Focal length 9mm
Exposure 1/100s
Aperture 9.0
ISO 100





Karin Brussaard
The Netherlands
www.karinbrussaard.nl

Camera PEN E-PL5
Focal length 9mm
Exposure 1/125s
Aperture 11.0
ISO 200

M.ZUIKO DIGITAL ED 12-40mm 1:2.8 PRO

Large aperture zoom lens for fascinating landscapes, cityscapes and more at low ISO



Paul Emmings
United Kingdom
www.500px.com/emmo

Camera OM-D E-M5
Focal length 12mm
Exposure 1/25s
Aperture 11.0
ISO 200





Frank Fischer
Germany
www.ff-fotoschule.de

Camera OM-D E-M1
Focal length 12mm
Exposure 1.3s
Aperture 8.0
ISO 200

M.ZUIKO DIGITAL ED 14-150mm 1:4.0-5.6 II

Variable-range telephoto zoom lens for walk-around, portrait and travel use



Andrés Magai

Spain

www.photomagai.com

Camera OM-D E-M5 Mark II

Focal length 57mm

Exposure 1/400s

Aperture 14

ISO 200



Andrés Magai
Spain
www.photomagai.com

Camera OM-D E-M5 Mark II
Focal length 41mm
Exposure 1/1000s
Aperture 8.0
ISO 200

M.ZUIKO DIGITAL ED 40-150mm 1:2.8 PRO

The perfect fast zoom lens addition to your kit, delivering distant scenes or close portraits



Pekka Potka
Finland
www.pekkapotka.com

Camera OM-D E-M1
Focal length 87mm
Exposure 1/1250s
Aperture 4.0
ISO 200



Arend Spaans
The Netherlands
www.arendspaans.nl

Camera OM-D E-M1
Focal length 106mm
Exposure 1/320s
Aperture 2.8
ISO 200

M.ZUIKO DIGITAL ED 75-300mm 1:4.8-6.7 II

Super-telephoto, variable zoom lens with high optical power to enlarge far-away subjects



Alexander Koenders
The Netherlands
www.alexanderkoenders.com

Camera OM-D E-M1
Focal length 210mm
Exposure 1/2000s
Aperture 5.0
ISO 1600





Greg Bottle
United Kingdom
www.gregbottle.co.uk

Camera OM-D E-M5
Focal length 300mm
Exposure 1/320s
Aperture 6.7
ISO 640

A sincere thank you

Many people have been involved in making our Lensbook possible – and we would like to take this opportunity to say a big THANK YOU to you all. We feel truly honoured that so many exceptional photographers around Europe have put their trust in OLYMPUS cameras and lenses. It has been a great pleasure working with these artists and being able to share their photographic excellence with an even wider audience. You are a true inspiration to photographers everywhere.

GET INSPIRED

View more amazing images captured with OLYMPUS OM-D, PEN and STYLUS cameras, read stories by our Visionaries, and gain valuable insights from expert reviews – sign up to MyOLYMPUS today. Or visit us on social photography networks. So you can get the most out of your camera and creativity, we also give you access to helpful user tutorials and more.

<https://my.olympus-consumer.com>

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olympus.eu/lenses

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